



North American Peruvian Horse Association

Member Update



NAPHA Member Update August 2010

E-Newsletter Sponsors

[La Estancia Alegre](#)
[Pecan Valley Ranch](#)
[Rancho Chahucho](#)
[Shelton Farm Peruvians](#)

[Click Here](#) to Support Our Newsletter & Member Updates!

Attention Stallion Owners!



The annual NAPHA Stallion Auction is currently being put together. If you would like to donate a breeding for the 2011 breeding season to your stallion, please contact [Joy Redman](#) of the Fundraising Committee. NAPHA greatly appreciates your support!

Win a cruise for two!

Things have been very busy since the last newsletter. The Board members divided up the tasks of arranging the office move from Texas to California, transferring mail, moving bank accounts, and working on financial and IRS issues. We are pleased to report that the move went off without a hitch. Special thanks go to Charles Melton for giving up several days of his time to be on site in Texas to oversee the packing and moving process. Additionally, the Board and the RAC have been working to get the NAPHA Committees up and running. Trying to get everything done and still keep up with the day-to-day running of the organization has felt a little like trying to change the tire on a car while keeping it running at 60 mph.



The Board of Directors closing the Texas office.

The Board is touching base by conference calls and emails weekly (sometimes daily) and working closely with the Finance Committee to get a handle on the organization's financial situation. It is our expectation that now that the Texas office has been closed, our expense control efforts will begin to pay off.

NAPHA is fortunate to have a Treasurer and a group of Finance Committee members with experience and expertise in finance-related issues. We also have a member who is serving as a financial/legal advisor to help with IRS issues. All these people are volunteers with other full-time jobs and NAPHA is both fortunate and very appreciative of the efforts being put forth. Getting a clear picture of the organization's finances and developing a plan to get them back on track has been more time consuming than most of us anticipated.

For those who are interested, [click here to view the Treasurer's Report](#). The Board is trying to be very diligent and transparent in



Raffle tickets are only \$50 and only 500 tickets will be sold! Win \$5,000 to:

- Choose your cruise.
 - Choose your ship!
 - Choose your destination!
 - Choose the date!
 - Choose your accommodations!
- Winner is responsible for airfare. Drawing to be held at the 2010 U.S. Nationals, September 17-19, 2010 in Burbank, CA. Need not be present to win.

[Click here to order your tickets!](#)

Peruvians in the News!



Hacienda de las Rosas Winery and Peruvian Horse Ranch has been busy! They have been featured in a [business article in USA Today](#) and recently won San Diego's award for Most Innovative Ad Campaign.

Good Reading...



Developments in Medicine:
Exciting Medical Treatment for suspensory ligament injuries detailed by Virginia Tech University.

[Click here to read the article.](#)

identifying and presenting facts, but the research is not yet complete in that we are having problems obtaining copies of contracts and back-up documentation for some prior years' expenditures. The accuracy of our financial reports is dependent on identifying all of the financial issues, especially with regard to outstanding liabilities, and that has been difficult to do.

The facts are as follows:

As many of you know, NAPHA has uncovered a number of unpaid bills that were not reported on the audited financial statements, some as recently as the last couple of months. After it was learned that NAPHA had not paid John Justin Arena for the 2009 National Show, NAPHA began receiving calls and past-due invoices from other vendors such as the ribbon vendor, caterer, and electricians for the show. Up to this point, we have uncovered over \$30,000 in unpaid bills which were not reflected as liabilities in past financial reports. We are hopeful that we have found them all and that no more unpaid bills will surface. While NAPHA's debt is more than any of us would like, if we have a financially successful National Show and the silent auction and stallion service auctions do reasonably well, our projections show that we can work our way back to financial stability - especially now that our monthly operating expenses will be more in line with our operating income.

The IRS audit that was begun last year is an additional financial concern. We don't know the final outcome of the audit at this time, but we do know that the IRS agent has indicated that taxable (non-related) income related to newsletter ads was not properly reported and the potential liability for that mistake is a little over \$7,000. Additionally, there is a disputed issue related to possible improper classification of employees that may or may not be decided in our favor. As soon as we know the final resolution, you will know, but that may not be determined for several months. We are fortunate to have two members, a CPA and an attorney/CPA, helping us to deal with the IRS.

Above is the link to the current NAPHA Treasurer's Report. It is being provided with the caveat that, as the Treasurer and Finance Committee dig deeper into the finances, they may uncover additional debts or expenditures that could change the numbers.

Now that the Texas office is closed, the plan is for NAPHA's books to be maintained by an outside professional bookkeeper who will be able to provide the Board and the membership with up-to-date financials on a regular basis.

Board members have spoken with several other horse breed organizations in our size range and all report being financially challenged in today's economy. When money is tight, discretionary expenses like association memberships tend to go down in most non-profit membership organizations. In recent months, NAPHA has

Good Reading...



Long time photographer and Peruvian Horse aficionado Debbie Pye, shares her secrets for getting the best photos of your horses. It's not too early to start thinking about holiday cards!

[Click here to read the article.](#)

News Flash!



Peruvians Back in Rose Parade! The SCPPHC Parade Team has once again, been accepted to ride in the 2011 Rose Parade! The team will also now perform at Equestfest which is a Rose Parade performance event held at the LAEC two nights before the Rose Parade. This is a huge event attended by thousands of spectators. The Rose Parade itself is known to accommodate nearly 2 million people along Colorado Blvd. in Pasadena with another estimated 30 million viewers worldwide.

The 13 riders are:
Danell Adams (Team Captain)
Jorge Valenzuela
Lauren Leatherbury
Robin James
Lacey James
Daryl Thompson
Cathy Yaskivich
Bill Bence

received tremendous help and support from members who are donating money, items for the silent auction and stud services to their stallions to help the organization. Others are signing up new members and donating their time and skills to pick up tasks that we can't currently afford to pay to have done. The projections for the [National Show](#) look good and our National Show Committee has gone into high gear to make sure the show is successful. There are still sponsorship opportunities available and we hope as many members as possible will take advantage of the opportunity to show their support for the organization.

Increasing membership still remains a major goal and the best way to keep the organization financially sound. If you have friends in the breed who are not currently members, please urge them to [rejoin](#). If they ask why they should be a part of NAPHA please remind them that in spite of any challenges and differences we may have, NAPHA members have one overriding commonality - a dedication to the protection and preservation of the Peruvian Horse - and NAPHA is its best advocate in this country. We owe the breed a credible registry and a successful organization so that it can survive and prosper in the U.S. If we can keep our focus on that, and the things that unite rather than divide us, NAPHA can make it through the current financial difficulties and emerge even stronger than before.

Sincerely,

Edie Gandy, President

Larry Redman, First Vice President

Rich Ovenburg, Second Vice President

Eugene Pepe, Treasurer

Danell Adams, Secretary

Barbara Windom, Director at Large

Charles Melton, Director at Large

[North American Peruvian Horse Association](#)

2010 U.S. National Show

September 17-19, 2010 - Burbank, CA

After 9 years, the U.S. National Show is returning to California! September 17-19, 2010, the LAEC in Burbank is the setting for what promises to be one of our breed's largest National Shows of the last decade. Plan an extra day to do some sight-seeing! You're within minutes of major Hollywood studios, elite shopping centers and other attractions such as Universal Studios, Magic Mountain, Ripley Museum and Disneyland.



This year, the Nationals has its own website: www.NAPHAnationals.com which is updated constantly. Be sure to go there often for complete show information, including the premium and entry forms - [click here to download the premium.](#)

SPONSORSHIPS

Want your chance to shine? Be a Star Sponsor! Packages include

Carolyn Truskowski
Linda Garro
Ken Jallen
Kathryn Grossman
Mike Grossman

Congratulations to this qualifying team and to their wonderful parade horses!

Upcoming Events

August 14-15
FIESTA DEL NORTE
Winona, MN
Judge: Edie Gandy
Website: [Fiesta Del Norte](#)

August 20-22
COLORADO STATE FAIR
Pueblo, CO
Judge: Ernesto Sandigo
Contact: Mark Renn, 303/887-6070

August 20-22
2010 CANADIAN NATIONAL SHOW
Cloverdale, BC Canada
Judge: Pepe Risso
Website: [PHAC](#)

August 28-29
CENTRAL COAST CHAMPIONSHIP SHOW
Santa Maria, CA
Judge: Marco Dapelo
Website: [CCPHC](#)

September 4-5
OREGON STATE FAIR
Salem, OR
Judge: TBA
Contact: [Margo Hepner-Hart](#)

September 10-12
CAMINO REAL & LONE STAR CLASSIC COMBINED SHOW
Bryan, TX
Breeding Judge: Anibal Vasquez Jr.
Performance Judge: Nick Breaux
Contact: [Alice Wolf](#)

September 17-19
2010 U.S. NATIONAL SHOW

an end stall, arena banner, special mention and an ad in the show program, logo and link on the show web site, and more. Hurry - they are going FAST! Packages range from \$2,000 (which may be sold out) to a very affordable \$250. Please contact Barn Superintendent Carole Hackett (951/442-4550) who will coordinate your package and end stall. [Click here to see all of the National Show sponsor packages.](#)

Class Sponsorships are a great way to support your National Show, and this year we have specials: A regular class sponsorship is just \$35 OR get two for \$50! Support your National Show in a big way with \$300 or more in sponsorships, and we will proudly hang your banner in the arena. A banner spot, by itself, is \$150. Please contact [Danell Adams](#), [Joe Chandler](#), [Liz Potof](#) or [Dianna Whisenant](#).

ADVERTISING

Peruvian Horse Quarterly's award-winning team has been contracted to design the 2010 Show Program. Advertising rates start at only \$45. [Click here for a complete list of rates.](#) Please contact [Kelly Powers](#), [Dianna Whisenant](#) or [Joe Chandler](#) to book your ad today. Prime spots are going quickly and the ad deadline is August 26th!

SHOW HOTEL

Our Host Hotel is the Marriott Courtyard Burbank, with a dazzling rate of \$109 + tax per night! This hotel is VERY close to LAEC. Please hurry! Rates end soon, and the room block is limited! Call 800/321-2211 and ask for the NAPHA group rate. If the block is filled, contact [Eleanor Palmisano](#) for an overflow hotel and rate.

For more information, please visit www.NAPHANationals.com or contact one of the NAPHA Nationals Volunteers:

General Information: [Eleanor Palmisano](#), Show Chair, 970/314-4559

Stall Reservations/Vendors: Carole Hackett, Barn Superintendent, 951/442-4550

Star Sponsorships: Carole Hackett, 951/442-4550
[Danell Adams](#), 949/436-2717

Class Sponsorships: [Danell Adams](#), 949/436-2717
[Joe Chandler](#), 760/586-5538
[Liz Potof](#), 602/799-4913
[Dianna Whisenant](#), 818/404-0757

Advertising: [Joe Chandler](#), 760/586-5538
[Kelly Powers](#), 209/324-4213
[Dianna Whisenant](#), 818/404-0757

Show Secretary: [Arlynda Castro](#), 707/544-5807

Show Hotel: Marriott Courtyard, 800/321-2211

Burbank, CA
Judge: Raul Risso
Website: [NAPHA Nationals](#)

*Please contact the event organizer for
more information.*

*Have an upcoming trail ride, horse show,
open house, clinic or other Peruvian
Horse get-together? Please let us know
about it so we can include it in future
issues of the newsletter!*

Quick Links

[Membership Form](#)

[HorseStudbook](#)

[Joy Of Riding](#)

[NAPHA.net](#)

[NAPHA Nationals](#)

NAPHA Address:
PO Box 2187
Santa Rosa, CA 95405
Ph: (707) 544-5807
Fx: (707) 544-5857