

NAPHA Regional Advisory Council Meeting (RAC) MINUTES October 25, 2011

The meeting was called to order at 6:35 PM (MST) on October 25, 2011 by RAC Chair, Joline Bell Hahn. Those in attendance were as follows:

Voting RAC Members in Attendance: Joline Bell Hahn, RAC Chair (Region 1); Joy Redman (Region 2); Jim Alexander (Region 4); Rich Ovenburg (Region 5); Juan Bosco Sandigo (Region 6); Sharon La Pierre, **Acting RAC Secretary** [Region 7, Region 10 (temporary), Region 15 (temporary)]; Deborah McCormick (Region 8); Darla Austin (Region 11); Cindy Lemke (region 12); Jackie Green (Region 13); Kathleen Morrison (Region 14); Carolyn Mittrick (Region 16); Gladys Freeman (Region 17); and Edie Gandy (Region 18).

Club Presidents in Attendance: Danell Adams, Larry Braun; Deborah McCormick; Liz Potof; David Ryan; Barbara Windom; and Alice Wolf.

NAPHA Board of Directors in Attendance: Danell Adams; Edie Gandy; Rich Ovenburg; Gene Pepe; Larry Redman; and Barbara Windom.

Topics of Discussion:

1 - Approval of Minutes from August 2, 2011 RAC Meeting: The first topic of business was to approve the last RAC Meeting Minutes. They had been approved previously by email and already posted on the NAPHA website.

2 –National Show Report: This report was given for the NAPHA Board of Directors by Edie Gandy. She stated that she had preliminary numbers, but it looked like NAPHA made \$45,000 profit, give or take a few more bills to be paid. There were roughly 145 horses, about the same as last year.

NAPHA is waiting to hear from the IRS as to what its past tax obligation will be before any money is allocated to be spent. It is hoped that the tax obligation will be less than originally anticipated.

3 – Discussion of 2012 National Show: A discussion ensued in regard to show location and dates for 2012. Kathleen Morrison lead this discussion, stating that the 2012 National Show date was finalized for the last weekend in October at Franklin, TN. However, she pointed out that the 2011 Regional Show was not as successful as the committee had hoped. Attendance was low. It had been scheduled at the last minute so the date interfered with the Nationals in Texas, making it more difficult for people to attend both shows. And, it conflicted with the Texas clubs' show schedules, as well. Kathleen said that the facility, hotel access, and restaurants made TN a good site because of easy accessibility, but there was not enough support for attendance due to concerns mentioned. NAPHA needs 100 to 150 horses to make a profit on a National Show. It was determined by discussion that it needed to be changed to another location.

Eddie Gandy had spoken to many members about their preference for the 2012 National Show. It was determined that any date past October would be too cold for people coming from snow states. Ft. Worth could be scheduled still for either the Owners and Breeders Show, National Show, or a combined show. Eddie felt confident that the Breeders group would support the Nationals if a joint show was to be held. They want a continuous show to keep date and facility from year to year. Danell Adams was looking into the facility in San Antonio (San Antonio Rose Palace) to obtain space for NAPHA. Since Alberto Lummis was the 2011 National Show Manager, it was decided that he should approach the Breeder's group and see if a combined show with NAPHA in Texas could be accomplished. Apparently these discussions had been underway.

Kathleen Morrison was concerned that NAPHA might lose its own identity because of this decision to combine shows, and that NAPHA might get absorbed into the Owners and Breeders' group. Eddie stated that NAPHA needs the Breeders' group financially and cannot afford to have two competing factions for shows. The whole membership must be considered as a whole. So, it was the consensus of the NAPHA Board of Directors that the Eastern area National Show idea for 2012 would be placed on hold.

Rich Ovenburg stated that the two groups should not split up to show because of the tough market place. He would prefer the San Antonio location because the Eastern show would not be reasonable due to lack of profits.

Danell Adams stated that trying to get commitments for a 2012 show facility date at this point in Texas would take some doing to see what is currently available. Other sites besides Ft. Worth (because of lack of parking available) such as San Antonio and the Waco Center need to be explored. Glen Rose Center was eliminated from possibilities as not acceptable for a national venue.

Kathleen Morrison asked that the Board let her know about the Franklin, TN location because the contract for 2012 would have to be breached. Rich Ovenburg stated that NAPHA was not considering that location at this time due to not enough support for the Regional Show and money-making opportunities for NAPHA.

Note: In the words of Kathleen Morrison from a report to her region emailed on October 27, 2011, she gave a summation of this part of the RAC meeting. She stated the inevitable conclusion that the Board of Directors had come to is that the Franklin, TN venue cannot attract enough exhibitors, or even a local audience, to warrant a National Show there in 2012. Therefore, there will be no National show in the Eastern part of the country in 2012. The Board of Directors have been conducting discussions with the Owners and Breeders, and it is likely that there will be a joint National show in Ft. Worth in 2012 on the usual 1st weekend in October dates at the John Justin Arena. There have been many criticisms and complaints about John Justin from parking charges to facility, so this will be explored as soon as possible so as to secure a venue quickly.

Joline Hahn expressed gratitude to the Eastern region for trying to pull it all together and for Vicky Shelton who sponsored the seed money at \$10,000 and lost \$4,000 on the Regional Show.

4 - Report by the NAPHA Board of Directors on the Canadian Registry

Transfers: Edie Gandy gave a report for the Board of Directors in regard to the status of Peruvian Horse registrations. She met with the Canadian programmer for CLRC and reported that about one third of the work was finished. They had a few issues in regard to computer language not being compatible. The owner/membership records were done, but they still needed to load the pedigree information and show information. It was expected that the transition would take place sometime in November.

Danell Adams reported that once the cut-over to CLRC is affirmed and things run concurrently for a brief period of time, the entire Studbook (HSB) network will be terminated. At that time, an alternative show program will be necessary. Arlynda Castro has research and recommended a program that might work in the interim. Once the CLRC network is up and running, NAPHA will examine the capabilities of writing a custom show program. The cost estimate for that would be \$5,000, and it is hoped that the Canadian club might assist in the effort to accomplish this goal. Larry Redman asked if the HSB would sell us the program we have been using. The answer was no. NAPHA would have to pay for the whole service.

Jim Alexander suggested that NAPHA do a \$5,000 deposit to get the new show program developed. However, the concern of the Board of Directors was that they did not know what the IRS would require for past unpaid payroll taxes because no 1099 or W2 forms were filed by the past administration. NAPHA owes almost \$78,000 in past taxes and maybe penalties. If past employees are required to pay some of these taxes, NAPHA will not be required to pay the total amount. Patrick Bossetta, who is a CPA and Attorney working with NAPHA, has done lots of free work as a member of NAPHA. He hoped the IRS payment would be as low as \$20,000 with a payment schedule. All of this is still to be determined, according to Rick Ovenburg. That is why the \$5,000 show program development is still on hold.

5 –Show Rules Update: The Board of Directors held a meeting at the Franklin, TN Regional Show. Recommendations went through in handwritten form, but need to be put into the computer for the committee. Edie Gandy gave this quick update, and no specific rules were mentioned.

6 –Discussion on Needs of Members: Several RAC members came forward with issues that concern the total membership. Cindy Lemke went first and had spoken with members in her region. Many felt they had no reason to belong to NAPHA. She suggested that if NAPHA put out some sort of publication, like a calendar, and perhaps decreased membership fees for people who do not show, more people might join. She thought that NAPHA was overlooking everyday owners who do not show. The question was asked if they could become Aficionado members?

Edie Gandy thought that was a possibility.

Gladys Freeman commented that the members probably have the money, but that they did not see the point. She thought that there are many people who might join but do not need to be a voting member.

Joy Redman thought that an explanation should be sent in a newsletter as to what the membership fee covered.

Gene Pepe thought NAPHA should increase the membership dues in order to advertise or NAPHA would fade away from lack of exposure. Otherwise, the decrease in fees is difficult at this time, and NAPHA cannot afford to drop them now.

Danell Adams explained that NAPHA currently provides the membership with a registry that monitors and guarantees the purity of the horse, which is obviously integral when buying and selling or transferring ownership.

Rich Ovenburg said that there were many copies of the 2011 National Show Program left behind which should be utilized for PR in the future. He suggested that NAPHA publish more articles and send a copy to all members after the show. Since NAPHA is publishing the program anyway, it can be used to promote NAPHA by advertising to all members. Gene Pepe said that NAPHA did not have the money to send such a publication. It was determined that such a mailing would cost about \$1,000.

Sharon La Pierre stated that the RAC representatives needed to be more interactive with their regions by being more involved in disseminating information. This could be done by making phone calls and getting to know members that are represented. Emails are not enough to promote NAPHA.

Kathleen Morrison discussed the up-coming Equine Affaire in November held at Springfield, MA. It was estimated that approximately 90,000 people would attend this event. Because of the possible exposure for the Peruvian Horse, she thought a handout on NAPHA should be created for these kinds of venues.

Joline Hahn commented on the 2012 Membership Directory that is in the process of being created. It has to make money through ads and listings in order to be successful, but this should help members join the organization. Joline stated that Liz Potof and Sharon La Pierre will be helping from the RAC, as well as the NAPHA Communications Committee and Board of Director members. Charlotte Dicke Beccerra will be doing the publication. Because Charlotte was in the process of moving and not on the call as explained by Joline, an extensive report was not given. This will be included in the mailing to the membership in early December. Last day for membership fees to be received for this publication will be February 29, 2012.

7 – Joy of Riding (JOR) Report: This was a very quick report from Lynn Kinsky. She said there was no new activity and all was quiet lately.

8 – RAC Policy Manual Update: Jim Alexander lead this discussion and spent much time creating the staggered schedule of elections for RAC nominations. He had sent all of the meeting participants the official nomination form by email before the meeting. As part of the Minute documentation, attached is a copy of the Nomination Form and regions that were currently open for elected representation (Appendix). It was expected that those regions would send this out to their membership for nominations.

People were asked if they would remain as representatives. It was discussed that perhaps the bylaws could be changed to allow some members to serve more than two terms (6 years) because it is hard to get workers. However, Joline Hahn, as RAC Chair, reminded those representatives up for election that they needed to solicit nominations as part of the bylaws and not make assumptions. Edie Gandy thought the bylaws could be changed, but would need to be explored if others will not serve.

9 –Round Table Discussion: The last item on the agenda was a Round Table Discussion where each person got up to two minutes to speak on any subject or issue not discussed already. The following constitute these comments.

Region 1 – Joline Hahn stated that they had a good show season and everything was good in her region;

Region 2 – Joy Redman had nothing to report;

Region 3 – Charlotte Dicke Beccerra was not at the meeting;

Region 4 – Jim Alexander reported that the Wine Country Club was very active with special events, demonstrations, and special meals. At the show in Carson City, NV there were 58 horses. He said that Region 4 had a strong group of members with lots of promotional events;

Region 5 – Rich Ovenburg stated that they had a great regional show;

Region 6 – Juan Bosco Sandigo commented on the small numbers at the Carousel Show, but members will work as volunteers for the 2012 show;

Region 7 – Sharon La Pierre stated that the Denver Queen City Horse Show was very successful, but slightly smaller than last year with only 35 horses. She turned the comments over to Barbara Windom who stated that the Gold Rush went very well with 117 horses, 421 class entries, with special events taking center stage like the Open Reining Competition and Raffle. They donated some of the proceeds to charity and scheduled the 2012 show for June 29 to July 1.

Region 8 – Deborah McCormick had left the call – no report;

Region 9 – Tonya Eggar was not on the call;

Region 10 – Sharon La Pierre stated that this region has a small membership with no activity at this time;

Region 11 – Darla Austin was not on the call;

Region 12 – Cindy Lemke had left the call – no report;

Region 13 – Jackie Green spurred a discussion on what activities could stimulate junior participation in her region, as well as create more interaction among members. Joline Hahn said that she would get some ideas to Jackie and others that had been tried before in her region, such as workshops, play days, mock shows with judges, etc;

Region 14 – Kathleen Morrison stated that the 2011 NAPHA Regional Show needed more fine tuning and better planning if held again. Also, she discussed the upcoming Equine Affair in MA that members would be participating in. They planned exhibitions, a “Horse on Display,” with double booth and stall to promote the breed;

Region 15 – Sharon La Pierre stated that since this region had not been active for some time, she concentrated on correspondence with members on the phone and with email to generate interaction. She was successful in getting two ads for the Regional Show in TN. All of this will help when the new representative is elected;

Region 16 – Carolyn Mittrick stated that her region had two shows. The numbers were down because of flood scares and weather concerns. Also, she commented on the research for the National Meeting and reported that it would be held at the Hampton Inn at New Orleans on February 24, 25, and 26, 2012. Carolyn said she would send everyone an email to confirm this information and to make reservations.

Notice: Since this meeting on October 27, 2011, Carolyn received word that Patrick Bossetta's hotel was able to offer NAPHA a rate of \$119 on Thursday and \$139 on Friday and Saturdays nights, the same rate as the Hampton Inn. Since this is a more exclusive hotel within walking distance of the French Quarter, the Board of Directions decided to change the location for the Membership Meeting. Carolyn will be meeting and finalizing the details, giving the group more details at a later date.

Region 17 – Gladys wanted to know how to nominate people to Region 15, specifically. Her term was up and thought a bylaw change would allow her to continue to serve;

Region 18 – Edie Gandy had left the call – no report.

Club President, Alice Wolf – She commented on how well the combined Texas show was. It was a little off in numbers, but a good show with lots of fun had by all. It will do better next year. Also, she offered NAPHA a promotional spot in the Texas Club Newsletter. Alice suggested that the membership renewal should be sent to all Peruvian Horse owners, not just members;

Club President, Liz Potof – had left the call;

Club President, David Ryan – Dave stated that Kathleen Morrison did a good overview of the region and covered most everything. His club has been aggressive in promoting the breed through a club booklet developed to introduce breeders from the club. It was meant to be a service directory of ranches represented by the club members;

Club President, Deborah McCormick – had left the call;

Club President, Barbara Windom – She stated that the Rio Grand Club was a small club made up of members from mostly out-of-state. They did have an all breed trail ride the weekend before with 19 horses;

Club President, Larry Braun – had left the call;

Club President, Danell Adams – She gave a briefing on the Rose Parade Team and their upcoming activities: The Hollywood Christmas Parade (to be televised), The Rose Parade (to be televised and performed in front of a huge audience), and the Equestfest which is a big show in Burbank just before the Rose Parade. She stated that this was a very active club.

The meeting was adjourned at 8:43 PM (MST).

Respectfully Submitted By:

**Sharon Greenleaf La Pierre
Acting RAC Secretary**

APPENDIX

RAC NOMINATION FORM

AND

REGIONS OPEN FOR ELECTION

Prepared for NAPHA by
Jim Alexander

NAPHA REGIONAL ADVISORY COUNCIL (RAC) NOMINATION FORM

The RAC shall consist of elected Representatives from the various regions established by NAPHA (18). The duties of the RAC shall consist of the following:

1. Recommend the location and date of the National Show for approval by the B of D.
2. Recommend the judge(s) for the National Show for approval by the B of D and/or oversee the elections for such judges.
3. Nominate Committee Chairpersons and Committee Members to the B of D for approval.
4. Make recommendations to the B of D on proposed By-Law amendments.
5. Recommend Show rules and judging criteria for approval by the B of D.
6. If properly submitted in writing, a majority of the RAC Representatives may require an item to be placed on the agenda of the B of D meeting.

The RAC represents the members of the organization and advises the B of D regarding issues impacting the organization and its members. The extent of NAPHA's ultimate success and effectiveness will be a direct reflection of the RAC's level of involvement in supporting the organization's key initiatives, especially the promotion of the Peruvian Horse. In order to serve as a Regional Representative of the RAC, the person nominated must be an Owner Member of NAPHA and maintain his owner membership in good standing for the complete term of the person's office (3 years). The Representative must reside in the Region nominating the person, and when elected, represent the owner members of that region. A representative may not hold more than two consecutive three year terms. The membership status of anyone nominated shall be verified with NAPHA, and the person must accept the nomination with a willingness to serve before being placed on the Ballot for the Region.

After consulting the attached list of Regions which are open for Nominations for the election of a representative, any Owner Member in good standing may place themselves in nomination, or may nominate the existing representative or any other Owner Member residing in the Region who has consented to serve:

REGION _____

I wish to nominate _____ for the position of
RAC

**Representative. Please return this Nomination Form by Email or US Mail on
or**

before October 31, 2011 to: Danell Adams – NAPHA Secretary

2455 Riverview Place

Fallbrook, CA 92028

CaptDA45@aol.com

NAPHA REGIONAL ELECTION SCHEDULE 2011

The below listed Regions are open for Nominations for the election of a Regional Representative:

Region Two – CA – Los Angeles & Orange Counties

Term 2 yrs – Expire Dec 2013

Region Three – CA – San Luis Obispo, Kern, Santa Barbara & Ventura Counties

Term 3 yrs – Expire Dec 2014

Region Six – Arizona & Utah

Term 3 Yrs – Expire Dec 2014

Region Nine – Texas North of I 20 & Oklahoma

Term 3 Yrs – Expire Dec 2014

Region Ten – Kansas, Missouri & Nebraska

Term 2 Yrs – Expire Dec 2013

Region Fifteen – Kentucky, Tennessee & North Carolina

Term 2 Yrs – Expire Dec 2013

Region Sixteen – Arkansas, Louisiana & Mississippi

Term 3 Yrs – Expire Dec 2014

Region Seventeen – Alabama, Georgia & South Carolina

Term 3 Yrs – Expire Dec 2014

Please submit your Nominations on the attached Nomination Form on or before October 31, 2011.

Ballots will be mailed out on or before November 15, 2011 to the Regions listed.

Ballots must be postmarked or returned by Dec 16, 2011.

Notification of elected parties by phone/email or letter, and communication of thanks to other candidates by December 21, 2011; posted Dec 24 on website.