

NAPHA MINUTES
Conference Call
March 2, 2011
5:00 pm PST

Roll Call:

Edie Gandy, Danell Adams, Charles Melton, Larry Redman, Rich Ovenburg, Barbara Windom, Gene Pepe

Membership Renewals:

Additional funds were approved (\$200) to mail out membership renewal reminders. We are still in the transition phase of getting all members noticed that January is renewal month and that membership renewals are no longer scattered through the year.

**All renewals are now due by February 15 of the New Year.
As of 2012, if you wish to be listed in the new membership directory,
membership renewals and ads must be received by that date for inclusion
in the directory.**

Annual Conference in Las Vegas

The 2.5 day conference was a tremendous success! A good core of leaders in our breed contributed their expertise and organization skills in discussing new ideas and initiating change. Financially, early indication is that NAPHA broke even on the conference expenses.

Members will shortly be receiving a NAPHA e-newsletter with a full briefing on this meeting.

Fort Worth National Show...Dinner

Approval for Alberto Lummis to reserve Friday night, October 7, 2011 at the Country Club for a nice buffet dinner. Dinner was moved to Friday night due to the planned events at the show arena continuing into Saturday evening. Preliminary discussion for per-member dinner cost is \$45.00.

High Point Awards for 2009 & 2010

Due to the corrections necessary in the point system, many awards have been held up. At Nationals, it is estimated that we will be presenting in excess of 50 awards to catch up with both years. Barbara Windom has been working with artist, Linda Strong to design some beautiful and very unique awards while working within our financial constraints. The Board acknowledged the time, effort, and money that exhibitors spend earning these awards and wish to make them special.

The board is also trying to determine the best method of distributing these awards at the show so that all of the recipients can be publicly acknowledged for their accomplishment(s). Currently, one of the board members is planning on being the ring steward at Nationals in the event awards are dispersed through-out the show and between classes.

NAPHA Events for 2011

The board has been seriously discussing the concept of moving the National Show around the country in an effort to give more people the opportunity to show without having to travel a significant distance. Clearly, the economy, gas and travel costs have and continue to impact participation at the National Show. Therefore, it has been discussed about rotating the National Show between the Eastern, Central and Western states.

The concept was presented to the RAC at the Conference and a round-table discussion initiated. The idea was well accepted and the RAC presented initial dates and locations: 2012, Lexington, Kentucky and 2013 in California. Also, the board recommended that while the National Show is in one of the three locations, the other two locations could still hold a NAPHA special event of some kind. Larry Redman volunteered to have another clinic at his ranch as part of a West Coast Event for 2011. Vickie Shelton is already having a NAPHA Regional Championship in Franklin, Tenn. the end of September. Also, the Presidents of the So Cal and Los Amigos clubs will be queried about possibly having NAPHA events at their shows scheduled in California this year.

Canadian Livestock Registry Corporation

The board approved the first payment of \$3500 to the CLRC to begin the transition process. An additional \$3500 will be paid at the conclusion of this collaborative effort. Programmers from CLRC and HSB are beginning to coordinate the process. The coming weeks will determine more accurately, the length of time that will be necessary to make this transition. Arlynda will be instrumental in helping to coordinate the process and to keep our registration requirements in line with the data exchange.

To reiterate the contract agreement, this is an outsourcing project. NAPHA rules and regulations will apply and decisions will continue to be made by the NAPHA board and applicable committees.

Because CLRC does not yet have a show program, Arlynda has researched some existing programs to possibly be used when HSB is shut down. Once a program is selected, the board will encourage all of the club shows to use the same program to create consistency and ease of work and record keeping for Arlynda. A current concept will charge NAPHA \$450 for a year of use. For now and through the next few months, we will continue to work with the HSB program.

Website

The board would like to enhance the appearance and functionality of our website. Lionel Griffith has been volunteering his time and skills to the maintenance of the site and is now working on some adjustments. It has been suggested that perhaps members send in high resolution photos of their horses and special events. If enough are accumulated, pictures could be inserted onto the site and rotated each month to give more of our members the opportunity to show their horses at no cost. A photo contest was also discussed.

Horses currently listed on HSB for sale, will shortly be moved to our website. Lionel has also been working on this project and it will be ready for implementation ahead of the HSB cut-off date. Also, the hot link for the USEF will take people to the NAPHA site, so the sales lists may be moved sooner for easier access and viewing by those visiting our site.

Tennessee Regional Championship Show

Vicky Shelton and her team have moved forward with the Regional National Championship Show scheduled for September 23, 24 & 25 in Franklin, Tennessee. The board will utilize the RAC list of recommended Judges. This show is already getting good publicity and a good ground swell has begun.

Membership Lists

At the conference, there was significant discussion about how to best consolidate the regions to make them more even in numbers and to create more effective communication conduits. The use of zip codes was presented as an integral organizational approach. Each RAC should comprise and maintain their perspective membership list for use in personal contact with each of our members. This project is to be coordinated by the RAC Chair to work with and assist each RAC member.

JOR / Recreational Rider Program

Discussion about JOR program and a Recreational Rider Program. Currently, the board prefers that the JOR remain as a committee, but that this committee be expanded to a two-tier approach. The other tier is a Recreational Rider Program, which involves participation in more events versus the Joy of Riding program which acknowledges riding time. The board would like to increase the size of the committee to accommodate the extra project and to also include potentially interested members from across the country to participate on this committee.

Cheryl Calentine, as a current JOR Committee member presented the board with a proposal for additional NAPHA High Point Awards as well as acknowledgement awards for volunteer time in these programs. The proposal was well written and increased the number of potential awards to properly recognize the versatility of the breed. The proposal will be given to the JOR/RRC committee to incorporate into their program strategy.

Committees

In an ongoing effort to be more inclusive of our members and to acknowledge the efforts of our volunteers on the committees, the board would like to hear from each committee chair. Each quarter, committee chairs will be asked to participate on a board conference call to brief the board and for the exchange of ideas to both enhance and recognize the efforts of each committee.

Motion to include Committee Chairs on quarterly conference calls with the board, by Larry Redman. Second by Charles Melton.

Membership Directory

It was brought up at the conference and again addressed by the board, the strong need for a membership directory. We will begin an ad campaign shortly directed towards this project, for an implementation date of **February 15, 2012**. The initial publication will be in financial line with the ad campaign. We hope that all of our members will participate so that the directory can evolve to a nice publication in the future. Currently, the directory will include the following:

- * Members listed by state
- * Clubs and contact names
- * RAC members
- * Juniors to be listed as members
- * Trainer listings (will be paid by trainers wishing to participate)
- * Board names and their contact information

The directory will include references to the NAPHA website as the location to determine:

- * Ranches matched with prefix
- * Judges and Show Stewards
- * Applications
- * Committee Lists

Motion to adjourn 1930 by Larry Redman. Second by Gene Pepe.

The next board conference call is currently scheduled for **April 13, 2011**. Members are encouraged to present any concerns, questions or ideas to any board member prior to that time.

Danell Adams
NAPHA Secretary

