

Minutes
Conference Call
February 4, 2015 5:00pm PST

Attendees:

Danell Adams, Chris Austin, Pam Castaneda, Bonnie Gallegos, Jackie Green, Carolyn Mittrick, Larry Redman

Meeting call to order: 5:05pm PST

Approval of previous minutes:

Larry Redman made a motion to approve January minutes. Chris Austin seconded. Minutes are approved and can be forwarded for posting.

Finance report:

Current bank balance is \$57,290.84. Working on 2014 financial wrap-up and taxes. Chris Austin will have documents ready for information at our national conference meeting.

2015 National show:

We are in early planning stages and working on barn/stall layout so we can provide exhibitors information. Also investigating possible show hotels. Pass any contract information to Mary Emmons.

We are looking for volunteers/barn management interested in helping. It's not too early to think about this and we appreciate hearing from you if you're interested.

Conference:

We need to determine the meeting and clinic agenda.

We reviewed a draft of the RAC agenda presented by Jim Alexander, RAC chairman. The draft contains many excellent topics. The RAC portion of the meeting will take place from 8:15am until noon.

Afternoon general meeting topics may include...

Who is NAPHA?

Financial reporting

How do we encourage people to breed quality horses?

How do we support a wider use and exposure for our horse (we are not just a show horse)? Marketing committee.....?

Show-ACTHA-JOR spectrum ...and how do we get these people as members?

USEF drug rules

Trainers Group

Chris Austin and Bonnie Gallegos will work on clinic agenda with presenter Dante Mazzi.

If there are any more ideas, we would like to know by March 1st for inclusion in notices.

Recognition dinner – we need to gather background information to work on for presentation at the dinner on our honorees, and also need to pick “representatives” to present our honorees.

New JOR chair:

Larry Redman moved to accept Christine McIntosh from Ivanhoe, VA as our new JOR chair. Carolyn Mittrick seconded.

Update on anuario:

The publication deadline is approaching. Materials should be prepared by February 15 for the launch.

Membership Cards:

We are working on draft layouts of our new cards from the membership card machine. The machine and cards will be ready to use soon.

Regarding the use of “sponsor” horses on the card, there will be additional information in the membership letter that accompanies the card explaining the sponsors.

Carousel show/member concern:

There was a concern brought to the board's attention regarding about whether or not the Copper State show would/should be held in 2015. The member asked the board to discuss this situation. We would like to help, but remind all of our members that the regional and club shows are the responsibility of the individual organizations. No matter our opinion about the show, we just don't have jurisdiction to take any action.

Exec session: 6:35pm – 6:40pm

CLRC fees:

We need to review our fee schedule in order to accommodate increases from CLRC. We will compare original fees and which areas increase, then set appropriate pricing adjustments if needed. The quality and value of the CLRC organization has been outstanding since we switched to this method.

Now that we have the membership card machine, we can tell CLRC to stop making and mailing a separate membership card.

Shows/exhibitor appearance:

A question was raised at a show about the appearance requirements of our horses/grooming, and rider's appearance. Although our rules do cover "presentation" and appearance, sometimes this doesn't seem to be a priority.

Is there some way we can encourage our riders to take more pride in and do a better job with their presentation? A previous suggestion was to create a check-list for grooming and conditioning.

This could be a good item for the agenda at our upcoming clinic. We could also consider adding some sort of "pride of presentation" award for the best groomed horse/rider and creating a positive "we're coming into show season" checklist for people to use for reference.

Internet liability information for quote:

We are proceeding with the application to include internet liability insurance.

Trainers website:

The Paso Finos have a website heading for their trainer's group that includes information about their group and contact information on trainers. We would like to start to develop something along these lines for our group. It would be included in the home page header for NAPHA website. Chris Austin made a motion to authorize a \$200 expenditure to work on this topic, Larry Redman seconded.

New Business:

We received a question again about raising membership dues. This is a frequent question and/or concern. The board feels we should add this topic to our national conference agenda to get some member input for future consideration.

We would like to thank Larry Redman for sharing a video about Peruvian Horses which was produced in 1996. The video has some excellent material. It would be worth looking into the costs to get this DVD cleaned up and re-issued for use again. Also, it would be good to research some possible short "clips" for sharing on our various internet/social sources. Larry will check into this.

Chris Austin made a motion to adjourn. Larry Redman seconded. Meeting adjourned at 7:25pst.