

Minutes
Conference Call
January 7, 2015 5:00pm PST

Attendees:

Board of Directors:

Danell Adams, Chris Austin, Pam Castenada, Bonnie Gallegos, Jackie Green, Carolyn Mittrick, Larry Redman

Guest:

Eddie Gandy

Call to order: 5:04pm

2015 New Board:

First, we want to say thank you to all the candidates who ran in the NAPHA board election– we appreciate your willingness to serve! We are happy to say “Welcome back” to Larry Redman. We offer our deep appreciation and thanks to Eddie Gandy, who has served our organization for many valuable years.

Officer Selections:

Chris Austin made a motion for Board offices to remain the same with the exception of Larry Redman now in position of first vice president. Carolyn Mittrick seconded, motion approved.

November and December meeting minutes:

November minutes are ready. Chris Austin made a motion to approve, Carolyn seconded. We will get these posted. December minutes were discussed and edits will follow shortly.

Finance Report:

We currently show a balance of \$54,248.41 and P&L shows a net income for the year.

2015 national show/judges:

We are awaiting an answer from the association in Peru re: Eddie Gandy’s letter which requested clarification of multiple judge systems. We have also requested a copy of the Peruvian rules/judging criteria for information purposes.

We have identified 3 judges for 2015 and will contact them to see if they are interested.

2015 national conference/awards dinner/agenda:

Our honorees at this year's conference will be: Terry and Roberta Ellis, Frank and Merlene Sutalo, and Jerry and Frances Freeman. The announcement will be made via website and e-blasts in approximately a week. A recognition dinner will be held Friday evening.

The conference cost will be \$75 per day, for a total of \$150 which includes the meeting, lunch on Friday and the Saturday clinic. The Friday evening recognition dinner will be a separate charge of \$37. Participants could fly into either San Diego or Ontario.

The hotel requires a room count by February 9. Rate is \$139 per night, including a nice breakfast.

Membership cards:

The membership card machine has arrived! We need to send out a membership letter, remind members about renewals, and can mention our new cards. The cards can also be used for carded judges and stewards.

JAC:

The committee meets later this month and will discuss how to improve/encourage student judges, approval requirements for foreign judges, and plans for the judges' workshop at the national conference.

Registration discussion:

We discussed a question from a member about horse registrations. It is important that all requirements for registration be fulfilled in order for a horse to be eligible for registration. This protects the breed and the integrity of all other registrations. We are happy to work with members to help answer questions.

RAC call:

This is a reminder that the next conference call is on January 20. Everyone is encouraged to attend.

Internet Liability Insurance:

We are awaiting additional information from our insurance carrier regarding new internet liability coverage.

PHW/Anuario sale:

The website is ready to go. We should define a sales team for Anuario ads, and schedule a conference call soon in order to discuss a launch plan. A suggestion was made to run a contest to help generate positive news feed on PHW. Arlynda is the point person for this activity. We will include information about the start-up in the next e-blast.

Silent Auction:

We investigated running an on-line "winter silent auction" to draw in income and keep people's attention during the slow winter months. It's a good idea for another time when we have the resources available to manage this. Right now, we are busy with several other launches and initiatives.

Fee increase:

CLRC has increased their rates. We need to consider fee increases to cover the costs. We will review our current fee schedule and the recommendations of the registration committee.

Frozen Embryos:

The registration committee has made a recommendation to the board to accept frozen embryos. Chris Austin made a motion to accept this change to our rules and Carolyn Mittrick seconded. Motion approved. We will draft wording for the registration rules change.

Registration/Transfer Photos:

When sending pictures for registration, the CLRC prefers photos which are received digitally. We should revise the rules wording to include digital files.

New Business:**2015 National Show:**

Our show contact sent a list of possible hotels and they want us to make a selection. Pam Castaneda will investigate our possibilities and advise.

The 2014 belt buckles were well received. We have a potential source for a very nice buckle for 2015. Pam Castaneda will research and advise.

The Show Manager will again be Mary Emmons. The rest of show positions should be discussed and decided in the near future.

Question about stallion report fees:

We had a member request about how to handle a stallion report and clarification about fees. The fee schedule was changed when we switched to CLRC. It is \$100 per the on-line fee schedule. The board confirmed that the fee schedule is as published.

Membership payment schedule:

We had a question from a member who paid membership fees in October and was told that they had to pay again in January. A member should be able to renew in advance of January.

EXECUTIVE SESSION 10:30 – 10:49pm

Motion to adjourn:

Chris Austin made a motion to adjourn. The motion was seconded by Danell Adams. Meeting adjourned at 10:51pm.