

NAPHA Minutes

Conference Call

Staff and Board meeting

March 12, 2014 5:00pm PST

Attendees:

Board of directors: Danell Adams, Chris Austin, Pam Castaneda, Bonnie Gallegos, Edie Gandy, Jackie Green, Carolyn Mittrick

Staff member: Arlynda Castro

Call to order: 5:05pm PST

Staff meeting:

Membership renewal letter and on-line status:

Received approximately 1100 names of owners who are not members from CLRC.

Approved approximately \$1,000 to print, label, mail membership letters to this list.

Chris is in process of checking on the on-line membership sign-up/renewal status, there were still some "bank" issues. Should be ready to go prior to sending out membership letters.

Arlynda will check with us once materials are received, prior to mailing to make certain on-line function is working before people receive the letters.

Year end awards:

Arlynda has been hand- entering horse points into an excel spreadsheet so we can track awards points. There are more than 4,000 entries to combine data from new ORG PRO with older Horse Studbook information.

Priority is 2013, then working backwards for 5 years, entering horses who have active show history. Data before this is unrecoverable.

Hope to have this list ready in April so we can notify year end award recipients and get awards ordered.

We discussed revising levels of points required for year end awards since some horses are getting a "lifetime" achievement award after only 2 years of showing. We will forward this issue to the "rules committee" for review and recommendations regarding appropriate point levels and timing of changes.

We discussed the addition of the Medallon de Diamonte breeding/luxury award, which now also needs to be tracked. Need to consider starting point level. This will be included in rules committee review.

Board meeting:

Conference wrap-up:

Discussion regarding our successful annual meeting/workshop. Thanks to all who attended and helped make this a very special event.

We reviewed what we liked or what we thought we might do differently for future meeting/workshops. Comments were:

Most liked the 1-day meeting format. Although somewhat pressed for time, it helped to move the topics and discussions along and keep things focused. Jim Alexander did an excellent job of conducting the RAC meeting.

Meeting topics/discussions were generally very positive.

We have received many positive comments about the workshop. Definitely do again next year – same location for workshop as the Santos have graciously volunteered their lovely ranch again.

We need to get planning for next year. Will consult with the JAC regarding the workshop.

Things to consider:

Consider a different/larger hotel for next year? Perhaps possible with a connection to Marriott

Better tracking of registrations/check-in/payment – consider wrist bands to indicate who's registered for what

Leave a little more time for meeting – schedule dinner a little later

Review workshop charge. Would we have had more in attendance with a slightly lower price?

Consider better/more advertising for next year

Can we have more time for “performance” class at the workshop?

Can we add “trail class” to the workshop?

Can we add “how to ride” tips to the workshop?

Can we do a “press release” about the workshop so people can learn about/be encouraged by the positive results?

Breeding Advisory Council:

We discussed whether the formation of a breeding advisory council would be possible/benefit smaller breeders.

Some other breeds have a function like this to help and/or approve with breeding and making good matches.

We once tried a “breeding round table” but it was not successful.

This might be a good topic for discussion on Peruvian Horse World. There is already an “ask the trainer” which is popular. Could add “ask the breeder.”

Chris will discuss with Laura regarding set up on PHW instead of forming a council at this time.

Preakness Peruvian opportunity:

Peru has been selected to host the “International Pavilion” at the 2014 Preakness race on May 17, 2014.

Eric Moran will be there with his Peruvian Paso and his daughter, Erika for a marinera demonstration. It would be good to also have a NAPHA presence if possible since the attendees will likely be Peruvian enthusiasts as well as horse enthusiasts.

Jackie circulated a photo of the venue – it is a large tent right by the “finish” line with a small grassy area outside. It’s not appropriate for much riding or horses, but we could set up a table, banner, have brochures, possibly a video inside the tent so that people could learn about our breed and our association.

We have volunteers in the DC area willing to staff the table and provide information.

Jackie will provide contact information to Danell so she can call the embassy to try and make arrangements.

2015 Show venue:

We reviewed information from Pam Castaneda’s trip to inspect a Wichita Falls, TX venue. The venue was determined to be suitable for a national-level show. The town and resources around the venue, including a hotel within walking distance, restaurants, wineries and a casino are particularly attractive.

We discussed walls for hanging banners (yes, this is possible) and stall types. Pam will find out if there are solid walls or panels with bars at top – which is good to know when considering stallions.

The facility management has really stepped up with attractive incentives to try and convince us to book there.

The facility is easily-accessible from main highway travel and is approximately “centrally” located for exhibitors coming from north, east and west.

The board discussed pros and cons of 2015 show location venues, and noted that this is a difficult topic with many complexities.

Chris Austin made a motion for the 2015 national show to be held in the Wichita Falls location, and Edie Gandy seconded this motion. A vote was then held and the motion passed with 6 votes for and 1 against.

The 2015 national show will be held at this Wichita Falls facility, so we need to proceed with arrangements.

The board did note the fantastic support and performance of last year's Burbank show, and also recognizes that there are a number of trainers in the western area that would benefit from a closer show. This was taken into consideration with further discussion for venues in 2016 and 2017.

Also taken into consideration was the need for further discussion on "central" locations, rotations and how to provide access to the different regions for shows.

A motion was made by Bonnie Gallegos for the 2016 national show to be held in Burbank, CA. Chris Austin seconded this motion. A vote was held and the motion passed unanimously.

The 2016 national show will be held in Burbank, CA.

We considered 2017 show topics, and determined that we do not really have enough information to make an appropriate choice for venue at this time. It was noted that some decisions about rotation or location might be influenced by the outcome of the 2014 national show in Tunica. We still need to examine whether rotations can work in order to prevent selecting a location that might have the potential to be "inconvenient to all."

Some discussion was held on west/mid/east shows being somewhat "regional" and the possibility of researching locations and methods more closely.

By-Laws Revision:

Some minor formatting and wording changes were made to help make by-laws more clear. The board has reviewed. Edie made a motion that we accept the revised by-laws. Danell seconded the motion.

A vote was held and the motion passed unanimously.

Review zoning rules and show schedules:

The board is often asked to intervene when shows are too close together in the same zone/time-wise. Although we cannot intervene with decisions, we discussed whether there should be a rule change regarding zone size and schedules to help prevent conflicts.

There doesn't seem to be much conflict in CA/west, but in the south there are some requests to review. We will pay close attention to the shows through this summer to see how the zones and schedules are working, and then consider whether or not there are some changes that can be made that will help rectify conflicts.

Horseshow.com:

Nick Breaux volunteered to be our "test judge" to try out this on-line show/judging/clinic tool.

We need to consider how participating in this activity might affect "amateur" status. Even if the amateur status for Peruvians is rules as "OK," judging on-line (with payment) could still cause trouble for participation in other breed shows.

We should have Kathleen Morrison and the JAC consider implications to amateur status, and whether payments can be donated – thus retaining amateur status.

The board will also review the contract to check for conflicts.

Update post meeting It was learned on 3/13/14 that Horsehow.com will no longer host on-line shows as we had discussed. Kathleen Morrison has been asked and agreed to see if alternative methods/sites exist on-line.

Rescue horses:

Should we make a committee to review potential rescue horses and issues?

We have already agreed to assist when needed, and have agreed to waive fees. Arlynda is already spending some time on this, and horses are being rescued.

Sharon La Pierre is working hard in support of rescue horses and we can continue to support her as we have been without forming a specific additional committee at this point in time.

Outstanding Registration matter:

A specific issue regarding horse registrations was brought to our attention for consideration. After review of all the information, it was determined that it is not possible to substantiate the parentage of the horses in question, so we are unable to proceed with registrations at this point in time.

A letter was drafted to inform the owner of this decision, and we approved to send.

Annual meeting minutes:

A draft of the annual meeting minutes was circulated and edited. Chris Austin made a motion to accept the minutes. Carlyon Mittrick seconded. The minutes were approved by a unanimous vote.

Finance Report:

In conjunction with the annual meeting minutes, we discussed the finance report. The current balance is noted as: \$68,610.03.

Additional Business:

Peruvian Horse World – advertising packages. We approved a 10% discount to NAPHA members for the various advertising packages.

We need to decide how to roll out the packages. It was suggested that we post on web, send an e-blast and also call larger breeders.

All agreed to help contact breeders to solicit advertising package sales.

Inexpensive publication/communication method – Danell has been researching ways to communicate with less expense than printed magazine publications, etc. She located a “newspaper” resource which can send a 3-4 page paper out to a 500 person mailing list for only around \$300. (Includes postage).

We discussed giving this a try since not everyone is available to read news and communications “on-line” and people like receiving things in the mail.

We can ask various committees to provide news/input and also ask Arlynda to help with drafting some of the communications.

Motion to adjourn:

Carolyn Mittrick made a motion to adjourn. Bonnie Gallegos seconded. Meeting was adjourned at 7:08pm PST.