

**NAPHA Conference Call  
August 5, 2010 - 1730 PST  
Minutes**

**Roll Call:**

Danell Adams, Edie Gandy, Larry Redman, Gene Pepe, Barbara Windom, Rich Ovenburg, Charles Melton

**Approval of minutes: July 2010**

Motion to approve by Gene Pepe. 2nd by Larry Redman. Minutes accepted unanimously

**Old Business:**

**1) Briefing by Eleanor Palmisano on Nationals:**

**A. Webcast:**

Mustang Productions did not get enough response for banners and ads that would cover her expenses to make the trip. We will not rule out a webcast completely, but at this point a webcast will not be advertised. Eleanor is still checking on some options.

**B. Logo Apparel:**

We have a good vendor from Riverside. She will produce very few items so that we do not end up with excessive inventory. However, people will have the option of ordering additional clothing articles. She has agreed to a profit margin for NAPHA on each sold article of clothing. LAEC is also not charging for her booth as it is considered a personal booth for NAPHA.

**C. Veterinarian:**

Dr Andy Burk will be on call for Friday and Saturday. He will remain on the show grounds from noon until the close of the show on Sunday for a total cost of \$500.00. Eleanor will be checking on vet availability for Wednesday, Thursday and Monday.

**D. Memorial Ceremonies:**

A repeat of the recognition for Rick Mero will be done on Sunday at the family's request. It will take place right before the beginning of the Championships on Sunday afternoon.

**E. Front and Back Cover of the Program:**

The front of the program has been purchased by Barbara Windom and the back cover has been purchased by Gene Pepe.

F. **Other Show Issues:**

- 1 We have several of our members working diligently on selling class sponsorships and ads for the National Show program. Anyone purchasing \$300 worth of class sponsorships will be entitled to hang their ranch banner in the arena.
- 2 A banner space for the arena purchased separately is \$150.
- 3 A Star sponsorship: \$1000.00 and up, also includes a banner in the arena
- 4 Eleanor is working out insurance costs with LAEC. NAPHA must endorse the LAEC as additional insured.
- 5 Charlotte is putting together the show program. Deadline for ads is August 26. September 1st for late fees. Arlynda is doing all of the show invoicing. Show funds are being accounted for by Arlynda and by Lea and all show funds are being kept separate from NAPHA operational costs.
- 6 We have purchased the show ribbons and approximately 40 trophies for Nationals. Although we still have an outstanding balance from the 2009 Nationals, the ribbon company has agreed to furnish this year's ribbons. We will close out the total balance owed at the end of the show.

2) **Treasurer's Report**

- A. The show account is now over \$6000 and increasing. This account is being kept separate from organizational operating expenses.
- B. Chris Austin's audit has revealed that Steve Todd is still owed \$1700 for last year's National show expenses for Judge's and official's meals.

3) **Financials:**

Chris has completed a financial update through May of 2010. However, because there are so many expenditures that cannot be explained, we are as yet unable to accurately itemize a financial statement. Edie and Gene will be drafting an explanation to the membership about our current efforts to rectify the problems

4) **Board Input for RAC meeting:**

During the next RAC conference call, the BOD will be asking for assistance in selling raffle tickets, sponsorships and memberships.

5) **Registration Issues:**

The board intends to arrange a meeting with the registration committee to address some potential changes in our process to make the registry more user

friendly. The board clearly recognizes that some changes need to be addressed to make the process more efficient and more effective. Processes need to be simplified and streamlined.

**6) Auction Service:**

The BOD is researching an online auction service, Bidingforgood.com. A subscription will cost \$575 for a year..for as many auctions as needed. Bidders get emails that let them know they are outbid. Vendors can also utilize the site. It could also be used for silent and stallion auctions. Edie will look at agreement and send it to BOD for review.

**7) Election**

There are two regions who have lost their RAC representatives. Pursuant to the bylaws, an election must be held to fill the vacancies. If there are no nominations, the BOD may appoint a replacement. As RAC Chair, Joline Bell will be handling this process with the assistance of area members.

**8) Independent Contractors**

A) The BOD hopes to have a new bookkeeper on board as soon as finances allow. Ron Evans has been selected to fill that position. Ron brings many years of experience working with the Paso Finos and we will be fortunate to have his skills on board. Chris Austin and our finance committee will work with Ron.

B) Kelly Powers has signed an Independent Contractor's license to work for NAPHA on a part time basis. Currently, she is limited to 12 hours per week. Her primary goal after Nationals will be to assist Arlynda with show issues and to work on correcting points in Horse Stud Book.

Meeting adjourned 2045. Motion by Rich Ovenburg. Second by Larry Redman.  
Motion passed.

Danell Adams  
NAPHA - Secretary

