

NAPHA MINUTES  
Conference Call  
September 1, 2010  
1700 PST

**Roll Call:**

Danell Adams, Edie Gandy, Larry Redman Charles Melton, Barbara Windom, Gene Pepe, Rich Ovenburg.

**Committee Guests:** Joy Redman, Eleanor Palmisano

**National Show Update:**

**1. Silent Auction:**

**A.** Joy Redman has been coordinating the silent auction which includes a few vacation spots and a variety of items for sales at the show. Joy has also designed some picture boards to demonstrate the stallion auction...currently about 16. Edie indicated that the auction site for online bidding may be more efficient and reach a larger audience. Further, bidders are notified when they have been outbid. Stallion bidding may extend beyond Nationals. Eleanor suggested that items also be listed in the show program including how to access the bid site.

**B.** More discussion about bid site. Cost will be \$595 up front. Consensus in discussion was that it would be a potential revenue stream for our organization. Multiple items can be auctioned all year long in addition to items donated to our site from other vendors from which we would glean the profit.

Motion to go forward with Bidding for Good and pay subscription cost up front for the first year by Danell Adams. Second by Rich Ovenburg. Passed unanimously.

**2. Show Program:**

The program has been put together and is ready to go to press. We got an exceptional price on the printing. We were also able to make it an 80 page program. We will be making 1000 copies. A number of programs will be sent to Texas for distribution at Breeders Show. Profit on program is estimated to be approximately \$6500.

**3. Sponsorships:**

All classes have been sponsored Many are double sponsored.

**4. Webcast:**

Eleanor is still trying to negotiate a possibility. There are some logistic problems at the arena. Connectivity at the arena is not very good.

## **5. Horses:**

Currently, there are over 120 horses registered to attend the National Show. Arlynda is still entering horses. A discussion ensued about charging late fees. The date was extended from September 1 to the 10th. The concern surrounds the number of late entries that inundate the show secretary. Some ideas were brought forth to address this issue for the 2011 Nationals.

The breeding numbers are way down. In 1999 there were an estimate 900 babies. Currently less than 400 per year, so we are producing half of our numbers which will impact our shows for some time

## **6. Vendors:**

Three tack vendors, paso stuff, clothing embroidery, handbag and horse specialty items

## **7. Social Events:**

Both Thursday and Friday's events are gearing up very well. Funds have been donated and we are anticipating good attendance.

## **8. Farrier:**

Eleanor is still looking to get one on call for the show

## **9. Insurance:**

LAEC has to be listed as an additional insured. The cost is 195.

Eleanor Palmisano and Joy Redman logged off at 1745

## **10. Show Issues:**

Discussion about extent of office fees and late fees to revisit for next year's show. The board feels that the process needs to be revamped for next year to encourage more involvement. The premium was ready to go in a timely manner, however the printer this year adversely impacted the process. Consequently, the board extended the date for late fees.

Discussion about booking for next year. The RAC has recommended some locations. We need to start looking at availability for next year.

## **Old Business:**

### **11. Minutes**

Motion to accept minutes from August 10 conference call by Larry Redman. Second by Gene Pepe. Passed unanimously

### **12. Treasurers Report**

Show account is growing and bills are being paid in a timely manner. The board is still looking into areas of the organization where money can be saved. Lea is on vacation and her report will be ready for October conference call.

### **13. Horse Stud Book**

Discussion about HSB and a review of our financial obligation to that company. The company has become involved in a banking software and seems to be less responsive to the horse industry. The board has also discovered that no contract or agreement had been put together with this company. The board is also concerned over their lack of response to phone calls and the process in which they back up our data. The board is currently reviewing this program.

### **14. Budget for 2011**

The board, working with Chris Austin and the finance committee will work out a budget projection for the remaining part of 2010 and 2011. After the National Show, the board will have finance committee on a conference call to discuss forecasts.

### **15. Committee Updates**

The first board conference call after nationals should include chairs from the committees. We would like to get the committees all initiated, up and running, establish some guidelines and start producing more results in promoting our breed. The board would like to make some suggestions and to hear ideas from the committees.

### **16 Survey Monkey**

The Board would like to send out a survey to solicit ideas and to obtain input on issues important to our members. The board is very open to hearing what our members have to say about what our organization can do to better serve our members and our horses. Edie and Danell will work on this project.

### **17. Filing a Petition**

A member has brought up the policy about filing petitions, waiting three years to repeat a petition and paying the \$1500 fee. The board agrees that there should be a fee that is simple in accordance with the costs for mailing and having a CPA count and no waiting period

*Motion to amend this policy as stated by Gene Pepe. Second by Charles Melton  
Passed unanimously*

### **18. Meeting**

Board and registration committee are planning on meeting at Nationals

*Motion to adjourn by Gene Pepe. Second by Larry Redman  
Meeting adjourned at 2100*