

2019 NAPHA National STAR Sponsors



Dear Star Sponsor,

The North American Peruvian Horse Association welcomes you to Arizona and the 15th Annual U.S. National Show. We are proud to announce the beautiful Westworld as our host facility on October 11-13, 2019. Your show committee has been working diligently to assimilate a very memorable show experience featuring many of the most beautiful horses in our breed. As well, we are creating a weekend celebration to be enjoyed by all of our aficionados, family and friends.

This year, NAPHA has devised Star Sponsorship Packages with unique choices that give you incredible value for your advertising dollars. We have created a menu of promotional items so that you may customize your package to suit your special needs. Additional items have been added to the menu that will also serve to enhance your online ranch promotions as well. Packages have been designed to be affordable to all of our exhibitors beginning as low as \$350! Individual items are available for purchase as well.

Please feel free to contact the NAPHA office with any questions you may have. We are confident that we can make you a NAPHA Star at the 2019 U.S. National Show!

Sincerely,

Your NAPHA Board of Directors



Yes! I want to Be a STAR Sponsor of the 2019 NAPHA National Show !

Ranch or Company Name _____

Contact Person _____

Street Address _____

City/State/Zip _____

Telephone _____

Email/URL _____

STAR Sponsor Package:

- Platinum STAR: \$2000 Gold STAR: \$1500 Silver STAR: \$1000
 Bronze STAR: \$750 Copper STAR: \$500 Chrome STAR: \$350 Individual Items: _____
(list total)

I don't have an ad designed. Please contact me about Ad design by Paso Llano Magazine at a discounted rate!

Checklist:

- Above form completed. Check made out to NAPHA enclosed.
 Ad materials emailed to info@pasollano.com by Sept 18, 2019
(JPG or PDF at 300 dpi required -- no DOC or PPT files). I'm putting it in the mail before 9/18/19.

To reserve your STAR Sponsorship, please mail this form with your payment to:

NAPHA • PO Box 2187, Santa Rosa, CA 95405

Any questions: Arlynda Miller • arlynda@napha.net • 707.544.5807

To submit advertising: Kelly Powers • info@pasollano.com • 805.960.5091

2019 NAPHA National STAR Sponsors



NAPHA has SIX levels of sponsorship to meet the needs of any ranch or company.

PLATINUM STAR SPONSOR

Total Cost: \$2,000

Platinum Star Package includes:

- Name in National Show Program
- Name mentions during the show
- Logo in premium book
- Flyer in exhibitor packets
- Flyers on NAPHA welcome table
- Name mentions on NAPHA Facebook page
- Logo and link on NAPHANationals.com
- Downloadable flyer on NAPHANationals.com
- Dedicated Sponsor page on NAPHANationals.com
- Banner in arena

PLUS! Select \$1,500 in promotional items from the list below!

SILVER STAR PACKAGE

Total Cost: \$1,000

Silver Star Package Includes:

- Name in National Show Program
- Name mentions during the show
- Name mentions on NAPHA Facebook page
- Logo and link on NAPHANationals.com

PLUS! Select \$900 in promotional items from the list below!

COPPER STAR PACKAGE

Total Cost: \$500

Copper Star Package Includes:

- Name in National Show Program
- Name mentions during the show

PLUS! Select \$400 in promotional items from the list below!

GOLD STAR SPONSOR

Total Cost: \$1,500

Gold Star Package Includes:

- Name in National Show Program
- Name mentions during the show
- Logo in premium book
- Flyers on NAPHA welcome table
- Name mentions on NAPHA Facebook page
- Logo and link on NAPHANationals.com
- Dedicated Sponsor page on NAPHANationals.com
- Banner in arena

PLUS! Select \$1,250 in promotional items from the list below!

BRONZE STAR PACKAGE

Total Cost: \$750

Bronze Star Package Includes:

- Name in National Show Program
- Name mentions during the show

PLUS! Select \$650 in promotional items from the list below!

CHROME STAR PACKAGE

Total Cost: \$350

Chrome Star Package Includes:

- Name in National Show Program

PLUS! Select \$250 in promotional items from the list below!

PROMOTIONAL MENU

Within each of the Star Sponsor Packages, you are able to customize your package that best suits your needs.

Please select from the following items to complete your Star Sponsor Package - any amount over your package value will be billed:

END STALLS

DESCRIPTION	QTY AVAIL	AMOUNT
<input type="checkbox"/> Platinum Star End Stalls	6	\$1,000
<input type="checkbox"/> Gold Star End Stalls	4	\$1,000
<input type="checkbox"/> Silver Star End Stalls	4	\$750
<input type="checkbox"/> Bronze Star End Stalls	4	\$500
<input type="checkbox"/> Regular Stall	-	\$150
<input type="checkbox"/> Regular Tack Room	-	\$150

PROMOTIONS AT SHOW

DESCRIPTION	QTY AVAIL	AMOUNT
<input type="checkbox"/> Hospitality Sponsorship	3	\$250
<input type="checkbox"/> Banner in Arena	--	\$150
<input type="checkbox"/> Water Sponsor	1	\$100
<input type="checkbox"/> Ch. Of Ch. Class Sponsorship	--	\$60
<input type="checkbox"/> Champion Class Sponsorship	--	\$50
<input type="checkbox"/> Regular Class Sponsorship	--	\$35
<input type="checkbox"/> Logo & Link	--	\$100

SHOW PROGRAM

Ad Deadlines - 9/18/2019

DESCRIPTION	QTY AVAIL	AMOUNT
<input type="checkbox"/> Front Cover Package	SOLD	\$2,000
<input type="checkbox"/> Centerfold	1	\$1,250
<input type="checkbox"/> Outside Back Cover	1	\$750
<input type="checkbox"/> Inside Front Cover	1	\$500
<input type="checkbox"/> Inside Back Cover	1	\$500
<input type="checkbox"/> Full Page Color Ad	--	\$375
<input type="checkbox"/> 1/2 Page Color Ad	--	\$200
<input type="checkbox"/> 1/4 Page Color Ad	--	\$100
<input type="checkbox"/> Business Card Ad	--	\$45
<input type="checkbox"/> Club/Show Pricing Full Color ad		\$250
<input type="checkbox"/> Club/Show Pricing Half pg Color ad		\$125

WEBCAST

Deadline: 9/25/19

DESCRIPTION	QTY AVAIL	AMOUNT
<input type="checkbox"/> Platinum Webcast Sponsorship	-	\$1,500
<input type="checkbox"/> 30 Second Commercial	-	\$500
<input type="checkbox"/> 15 Second Commercial	-	\$350
<input type="checkbox"/> Premium Banner Ad	-	\$350

Star Packages must be paid upon ordering and are non-refundable.

Stall & Ad placement reservations are NOT guaranteed until full payment is received!

***End Stalls* - priority placement given to Star Sponsors !**

Starting in order with Platinum, Gold, Silver, etc

In order to reserve additional stalls with STAR Sponsor packages,

ALL RESERVED STALLS MUST BE PAID FOR AT TIME OF RESERVATION

2019 NAPHA National Webcast Sponsorships

The 2019 National show will once again have a professional Webcast of the show! We have several different levels of sponsorship for the webcast.

The webcast will be recorded and available online after the show, so your commercials and sponsorships will be available for years to come!

Commercials and videos need to be provided by the sponsor, camera ready in .mp4 format. Materials are due by September 25th.

Platinum Webcast Sponsorship: \$1500

INCLUDES: Promotion of ranch videos online prior to show. Video loop during breaks, class breaks

Sponsor to provide: 5 minute promotion video, 2 minute promotion video, 30 second commercial

30 second Commercial: \$500

Sponsor to provide: 30 second commercial

15 second Commercial: \$350

Sponsor to provide: 15 second commercial

Premium Banner Ad: \$350

Don't have a video commercial? Sign up for a premium banner ad! 15 second spots

Sponsor to provide: Graphic in 300 dpi

To reserve your Webcast Sponsorship, please mail this form with your payment to:

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