

## Minutes

### Conference Call

September 1, 2015 5:00pm PST

**Attending:** Danell Adams, Chris Austin, Pam Castaneda, Bonnie Gallegos, Jackie Green, Carolyn Mittrick

**Approval of previous minutes:** Discussion re: June and August minutes

**Finance report:** \$51,840.19

#### **2015 National show**

Ordered ball caps

Looking more closely at end stall options for next year

The front cover is sold

Meet and greet and cash only bar is all set

Working on a possible Pisco sponsor

Hotels – blocked 80 rooms and they are booking quickly

Ribbons and trophies are all in place

We discussed the handling of the 3 judge non-conferring MOS (Major opinion system) and are getting training to make sure all goes smoothly. We also discussed the non-conferring judge rules for Gold Rush which were very clear and easy to follow.

Premiums are mailed

There is a standby feed and hay supplier who can deliver to the show grounds.

Pam Castaneda is working on many local sponsors and ads, and all the buckles are sponsored!

We still need to write press releases and also information about the horse in the program for people who come to the show.

#### **EXECUTIVE SESSION 6:03pm – 6:23**

**Discussion re: accomplishments:** The board had a good discussion regarding “where we are” including things like: What new ideas could we implement? What have we done well, and what can we do better? How about marketing and promotion? Are there more creative things we can do to help? Any short term ideas?

**National Conference notes:** Danell distributed notes from the conference for review. We will be doing a review of the issues that were brought forth to the board as a result of the conference – long and short term. Pro’s and cons.

**Longevity project-funding:** We hope to be able to help with this project, and previously approved. Will discuss later should funding or help be needed.....no help at this time but will help.

**Elections:** Nominations coming in, the process is moving along.

**New Business:** HOW TO TACK THE PERUVIAN HORSE – Barbara Windom and Lucho Dapelo are working on a video explaining how to tack our horses. Chris Austin made motion that we will help with the purchase of the video, which we can then sell via our website or at shows. Bonnie Gallegos seconded.

**Motion to adjourn:** Danell Adams made a motion to adjourn at 7:38 pst. Chris Austin seconded.