

## Minutes

### Conference Call

August 3, 2015 5:00pm PST

#### Executive session: 5:05pm – 6:10pm

**Approval of previous minutes:** Larry Redman moved to approve July minutes, Chris Austin seconded.

#### Finance report: TBD

**Longevity project-funding:** The breeders group has agreed to provide funding support/donation to help with a research project being conducted to help highlight the longevity and success of our horses. The NAPHA board will consider additional funding support to keep it going if needed beyond what breeders group can fund. We are monitoring the progress and in the future if it appears we can be of assistance we will consider how we can help.

The breeders group is also offering to donate money in order to advertise and support the breed. NAPHA should come up with a plan for approval. We will send this to the marketing committee for review.

**RC-new member:** Steve Todd requested that we add D. Joy Gould to the committee to make the needed 5 members. Danell notified Jim Alexander and then passed it to the board for consideration. Larry Redman made a motion to accept adding D. joy Gould and Chris Austin seconded. No objections.

#### 2015 National show

Schedule – need all information for the premium by August 10.

Thursday Meet n greet/Friday have your own fun/Saturday night event

Saturday night:

Flag presentation, side by side QH and Peruvian with narration, Chocktaw Dreamcatchers presentation, Rancho Cojunto, pro-am celebrity challenge, Jr performance, costume class are part of the fun activities planned.

ACTHA: Pam asked about the horse show association. They are not non-profit, but they give proceeds to a riding therapy facility nearby. Pam asked if they would be willing to help put together and promote. Hoping for answer soon. Check re: Saturday morning. Need answer this week.

MOS/Computer program for calculating our non-conferring 3 judge results: We are testing the system to ensure it is correct. We have tried in org pro and it seems to be working well. Note, it doesn't require the winning horse to get at least 1 first place. Information will be on our website and in newsletter so people can start learning about it. This came about so we could have 3 separate judges – which was a popular request from our membership. The concept is new and may be confusing – can we use the marketing committee to come up with some “sound bites” to help explain and sell the concept? It would be good to try and explain in the newsletter – a brief description about the USEF method.

Sales – we need to decide how to set this up so we can make the packages because it is time to sell. Still awaiting the information. Sales team – Carol Hacket, Naomi, Arlynda, ask RAC representatives to help get sponsorships and ads. Board needs to stay in touch to support.

Pisco sponsor – we have a sponsor from Peru who wants to participate but need to work out the alcohol through the venue with their rules on Alcohol.

Awards – awards are covered.

A question arose regarding perpetual trophies. If a club or group wants to do these and take care of them, that's fine. NAPHA-sponsored individual trophies are no longer used. We will have a one-time memorial trophy from Cheryl Aldrich's family for this year.

**Newsletter:** marketing committee working on latest edition. Target mailing date is along with national show premium.

**Elections:** 3 positions are opening up. It's time to start nomination process. Jackie Green should coordinate with Arlynda Castro and Jim Alexander to get notices out to solicit nominations.

Motion to Adjourn: Larry Redman made a motion to adjourn at 7:40 pst. Chris Austin seconded.