

NAPHA Board of Directors AGENDA

Conference Call

April 4th, 2016 5:30pm PST

Mission: NAPHA's mission is to serve as a member-represented equine association; protect the integrity and accuracy of breed records and registration process; provide services to meet the needs of the show and recreational owner/rider; and promote the Peruvian Horse.

- **Attendees:**
 - **NAPHA BOD**

- **Secretary's report:**
 - **Approve February and March Minutes**

- **Treasurers report:**
 - **Current Bank Balance**
 - **Transfer of treasurer duties update**

- **Committee Updates from Board Liaisons:**
 - **Registration Committee – Kathleen**
 - **Transfer initials?** Kathleen is working on wording to resolve this issue. A letter needs to be submitted regarding clarification.
 - **Show Rules Committee – Carolyn**
 - **Need to address points issues**
 - **Membership Committee – Jackie**
 - **Judges Accreditation Committee – Chris**
 - **Finance Committee – David and Chris**
 - **Marketing – Public Relations Committee –David**
 - **Update from 3.24.16 meeting**
 - **Junior Advisory Committee - Ernesto**
 - **Joy of Riding Committee - Pam**

Agenda:

- **Executive Session: 6:05 pm pst – 7:33pst**

- **Approve free membership for new Peruvian Horse Owners –** A suggestion was made at the annual conference that we offer a free membership to new Peruvian Horse owners. Carolyn Mittrick made a motion that we adopt the suggestion and Ernesto Sandigo seconded. All were in favor.

- **2016 National Show**
 - **Date Change Requested:** We were asked to move our national show date in exchange for a sponsorship payment of \$10,000 in order for a dressage show/clinic to be able to have our dates at this facility. We do not think the date conflicts with other shows; So Cal show was Sept 12-14 but they are moving to July. The facility would like us to move

show to October 14-16. We need to check on hotel availability and also availability of judges, staff, etc.

- Carole Hackett has been working with Mary Emmons to pin down hotels/date....need to check the Marriott. Will investigate approximately 50 rooms.
 - **Schedule / Conformation classes** – We received a request to consider changing the 2016 show schedule and how conformation classes are held. After discussion, it was decided that this requires further discussion. There will be no changes for this year's show, but we'll actively continue discussions for future shows. This is something we need to discuss with the rules committee. We will get discussions going now on it so we can be ready for next year.
- **Cookbook update – Carolyn.**
 - We were joined by Carole Hackett to hear about the progress on this project. Rest of committee includes Barbara Alexander, Lou Campbell, Naomi Scull.
 - We currently have 160 recipes submitted – we still want more!
 - The cover photo and permission are all set
 - Work is in progress on book format – will have dividers each containing some information from our breed history.
 - We are using largest cookbook company in the country. We will be printing 1,000 books and the base cost is \$2.60. There are additional charges for shipping (to us) and for adding photos, custom dividers, designer templates, non-continued recipe (they fit on one page) and notes at the bottom. Still, the book will be very attractive, “premium” and a nice conversation item as well as recipes. We can make a profit to benefit our breed, and the committee has decided on a cost per book of \$18.00.
 - The company requires all materials submitted to them by first week of June and then they will require 9 weeks to finish.
 - Next steps: sign contract, pay ½ finished cost within 30 days of when we take the delivery of the books. The balance is due at the end of 93 days (which will take us through the holidays).
 - Marketing will be crucial in order to sell 1,000 books within 90 days....
 - We can “pre-sell” books too
 - When books are ordered – the books will be drop shipped to 3 locations around the country for shipping efficiency. We will charge for shipping, and this will keep time and costs lower.
 - After discussion, the board approved to proceed. Carole will send a copy of the contract to Chris for signing.
 - **Location of 2017 National show**
 - **John Justin Arena Contract/Quote** – JJA is sending us a contract/quote for review. The date is 2nd week of September, and can be locked for more than 1 year. However, after 2017, we can look at moving to a more attractive weekend.
 - **By-Law Changes – New voting eligibility rule – Jackie**
 - **Have the by-laws been updated?** – Kathleen has some suggestions for simplification. Jackie will send last copy and we will discuss.

- **Online store Update– Pam**
 - We still have some binders left over from our meeting. Perhaps we could send them to Gold Rush to see if they could sell.
 - A suggestion was made to take some to Peru for gifts for Peru association and all agreed.
 - Regarding the invoicing of clinic events and goods, David sent a list to Arlynda and we will be issuing invoices.

- **Embryo Transfer Rules Change** – We should forward to the registration/rules committee for approval.

- **RAC:**
 - **Joy Redman is stepping down** – Suggestion was made to consolidate this region. It will be brought up on the April 13 RAC call.

- **2016 Electronica Anuario:** We discussed creating an Anuario and decided we will not do one this year due to so many other projects currently in the works.

- **Cryptorchid Peru rules question**– Discussion is needed – we will schedule for next meeting.

Motion to dismiss – Carolyn made a motion to adjourn, Ernesto seconded. Meeting adjourned at 8:10pm pst.