

NAPHA Board of Directors Meeting Minutes

Conference Call

December 5th, 2016 6:30pm CST

Mission: NAPHA's mission is to serve as a member-represented equine association; protect the integrity and accuracy of breed records and registration process; provide services to meet the needs of the show and recreational owner/rider; and promote the Peruvian Horse.

- Attendees:
 - NAPHA BOD, Tina Mewhinney, Francisco Callegari (Piscoworld), Nick Breaux-Fujita

Agenda:

- Possible partnership with Piscoworld.com
 - Francisco Callegari joined us to discuss possible Piscoworld / NAPHA promotional ideas.
 - We will research what can be done in conjunction with the John Justin arena.
 - We are considering doing a Pisco tasting event the night before the show and offering a bottle of Pisco as prize for champion of champion
 - Piscoworld can advertise in program and in on-line presence (FB, etc.) social media – and possibly bring some new younger people to the national show!
 - The goal of Piscoworld is to promote Pisco to mainstream America
 - Nick Breaux-Fujita asked if there would be a broader interest to partner more officially to other shows (besides nationals) such as Pisco class (instead of champagne) and offering bottles for ch of ch at various shows, etc. The team would like to put forth a proposal in order to create a more formal relationship, and Piscoworld is happy to discuss additional plans.
 - We were reminded of the saying: “The independence of Peru was won with Pisco and horses...”
 - Will try to put something together within a month
 - Targeting December 15-17 for a call to work on plans, but depends upon holiday schedules.
- Partnership with Buckeye Nutrition
 - We should each look at Buckeye Feed website. David Averette has been working to see if there is some way to get the feed company involved with show sponsorships, etc.
 - Buckeye feeds is interested and expecting a proposal/more information from us, and would possibly consider a “title sponsorship” for our national show.
 - We should work to find out what their specific goal is – sales or brand awareness, etc. and how we can work together for mutual benefit.
 - One idea is to see if they would be willing to come speak at a clinic re: nutrition.
 - Nick suggested using the sponsorship platform as a starting point, so a title sponsorship would be worth around \$10,000 as a starting point
 - We will draft a letter to them expressing our interest and discuss in additional meeting later this month
 - We will draft possible sponsorship ideas/benefits/levels and discuss in additional meeting later this month

- Secretary's report
 - We need to investigate how to get the past-due minutes on-line. Previous minutes need to be approved so we can get them published.
 - Everyone needs to read through the minutes as Chris suggested and confirm if any further corrections are needed.

- Treasurers report
 - Bank balance is \$68,792.59, national show was a success. We have cleared deposits and are working on the last few receivables. A final report will be available in January, but income was very similar to previous successful shows.

- 2017 Annual Conference Update
 - Hotel block has been reserved
 - We are looking into a possible shuttle service from the hotel to the clinic
 - We need to confirm if we can hold the meeting as well as clinic at Westview
 - We discussed and confirmed the catering plans / menu
 - Need to figure out how to handle the arrangements for Eduardo Risso

- Incorporate longevity project into our registry and build on it – Chris Austin
 - We should be leveraging this positive aspect of our breed
 - Is there a way to show what our good horses look like in their 20's with photos in our registry somehow?
 - Possibly they could link to a youtube video showing the horse moving well

- Cryptorchid Discussion –
 - The Registration Committee did not agree with the rule as sent to them last month so the board decided not to implement it. Additionally the board received a formal grievance from a group of members regarding the proposed rule and the board discussed ways to address their concerns.

- Registration Committee – Open position update – Kathleen Morrison
 - Registration committee suggested the following names to add to the committee:
 - Tina Mewhinney and Horacio Santos. We will contact Horacio since Tina will be on the board.
 - The committee needs 5 people, and currently consists of Kathleen Morrison, Alice Wolf, Steve Todd,
 - The rules re: the registration committee board liaison say that the board member is a voting member.

- Drug Testing rule and show premium changes – Carolyn Mittrick
 - We need to have some further discussion regarding how to manage the drug testing rule wording to make it clear what is required.
 - It appears that the clubs are confused about therapeutic levels vs. qualitative and quantitative amounts.
 - We will look into getting a bulk quote from a drug test lab for a certain # of tests per year, then help to financially support (NAPHA pays a portion and club pays a portion) so that all the tests will be standardized, prices will be known, and we can get better rates.

Will still keep the suggestion of a minimum of 10% of # of horses at show tested and maximum of 5.

- We agreed and accepted the drug testing rules as proposed (following USEF) except for the qualitative and quantitative wording ... since it needs clarification still.

- Newsletter update – David Averette
 - We will have a draft for review this week.
 - David made a motion to investigate a social media/on-line resource to maintain our presence a little more reliably. Ernesto seconded.

- Cookbook Update – Carolyn
 - The contest is running – it closes midnight, December 12th, so hope to have progress on the 13th.

- New 501(c)3 org. focused on the preservation and promotion of the breed update – Chris
 - Chris has had some additional conversation on this topic, and is waiting for a little more information to move this topic forward.

- Futurity discussion update – Pam Castaneda
 - No update at this time

- Executive Session 9:57 – 10:24pm CST

- New business:
 - Carolyn approached Kelly Powers-Ponciano re: national show premium and program. We have received a proposal from her for handling both. We discussed and reviewed.
 - Carolyn made a motion we accept the proposal, Ernesto seconded. All in favor.

David Averette made motion to adjourn. Ernesto Sandigo seconded, meeting adjourned 10:29pm cst