

NAPHA Board of Directors Meeting Minutes

Conference Call

February 7, 2017 6:30 pm CST

Mission: NAPHA's mission is to serve as a member-represented equine association; protect the integrity and accuracy of breed records and registration process; provide services to meet the needs of the show and recreational owner/rider; and promote the Peruvian Horse.

Call to Order

A Board of Directors meeting of NAPHA was held on February 7, 2017 by conference call. It began at 6:37 CST pm with President Chris Austin presiding and Tina Mewhinney as secretary.

Attendees

Board Members in attendance: Chris Austin, Kathleen Morrison, Carolyn Mittrick, David Averette, Tina Mewhinney, Pam Casteneda, and Ernesto Sandigo.

Guests in attendance included: 7:00 – 7:24 CST Alison McLaughlin, AMM Designs; 7:30 – 8:03 CST Melissa Osburn, Designs by Melissa

A quorum was present.

Approval of Minutes

A motion to approve the minutes of the January 2017 meeting was made by Chris. The minutes were approved.

Treasurer's Report

The Treasurer's report was presented by David Averette. The bank balance was \$61,469.79 as of January 31, 2017.

Old Business

1) Cryptorchid Rule Discussion

Kathleen reported that Registration committee did not approve the rule change as voted by the board last month. The board's vote was contingent on the Registration Committee's approval so the rule will not be implemented.

Action Plan: Kathleen will follow up with Registration committee for their new rule proposal.

2) Newsletter / Website Coordinator

The board is trying to find better ways to communicate with our members and to improve public relations. We also are looking into membership renewal notification and possibly automatic membership renewal on the NAPHA website. Our two guests' provided suggestions on how to promote our breed through increased online presence and improve member communication with more frequent and consistent newsletters and postings. Alison McLaughlin presented a business approach to merchandizing the store and improving the web site. Melissa Osburn described how to search out for member news that would appeal to our horse owners, and provide consistent and current social media.

Action Plan: Tina will contact Melissa for month to month relationship for three to a maximum of six months. David will approach Alison for a contract based relationship.

3) 2017 Annual Conference

All is ready to go – hotel, transportation, speaker, dinner. We are looking forward to this event.

Action Plan – David will look into Yeti cups as favors.

4) Proposed Drug Testing Rule

We would like to help and encourage our clubs to perform drug testing at shows. We have proposed to the Rules committee a change in the requirement to reduce the number of horses tested at small shows and we are investigating helping the club with the drug testing laboratory and costs.

Action Plan: Carolyn will check the status of the rule change final language. Ernesto will try to contact the lab to set up and will write out a cheat sheet.

5) National Show

We will cover this topic next month.

6) Sponsor Partnership with Pisco World

The show facility will not permit the Pisco distributor to sell pisco to participants at the National Show. There does not appear to be a problem with using Pisco during the champagne class.

Action Plan: Pam will get in touch with the catering person at the show facility to see if we can use the bar to distribute Pisco.

7) Cookbook Sale

We need to sell more cookbooks.

Action Plan: Tina will work with Melissa to post pictures to promote cookbook.

8) Storage Units

The storage units can be reduced in number saving money but the persons culling the files need to know what they are doing.

Action Plan: David, Ernesto and Chris will go to CA to clean out the storage units in late June 26- 27.

9) New 501 (c) 3 organization

Chris is leading the effort to start the new organization. Pam trying to contact a person to help with this effort.

Action Plan: Pam will talk with Donnie this weekend and get back to the board.

10) Futurity Update

Action Plan: Pam will contact the woman who does this work in the near future to see what is involved in setting it up.

11) Partnership with Buckeye Nutrition

David is waiting to hear back from Buckeye regarding the contract. We expect it to be finalized by the end of February.

12) Anuario

We anticipate hearing from Kelly when the Central America and Panama shows are over.

13) Encouraging Older Horse Participation at Our Shows

Action Plan: We have not heard back from rules committee. Carolyn will look into it. The Registration committee was asked for something to connect longevity project to the registration but we have not heard back from them yet. Kathleen will follow up.

New Business

14) JOR Committee

The board approved the addition of Chelsey Vanhulle and Cindy Lemke to the JOR committee.

Action Plan: Chris will add Chelsey Vanhulle's name to the website and will make sure the other current members of the committee are properly listed. Those include Christine McIntosh, Leah Coffman, Cindy Lemke and Donna Smith.

15) Board Committee Liaisons

The board would like to have a liaison for each committee. Some committees already have a board member on them but we would like to include every committee.

Action Plan: Tina will work with Joy of Riding Committee and the remaining committees we will be discussed next month.

16) Strategic Plan – The topic was tabled until next month.

Announcements

The next board meeting will be the second Tuesday of March, 2017.

Adjournment

Chris moved that the meeting be adjourned, and this was agreed upon at 10:28 pm CST.

Tina Mewhinney, Secretary
NAPHA

Date of Approval