

# Minutes for NAPHA Board of Directors Meeting

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## Conference Call

March 21, 2017, 7:30 pm CST

### Call to Order

A Board of Directors meeting of NAPHA was held on March 21, 2017 by conference call. It began at 7:30 pm CST with President Chris Austin presiding and Tina Mewhinney as secretary.

### Attendees

Board Members in attendance: Kathleen Morrison, David Averette, Chris Austin, Tina Mewhinney, Pam Castenada and Carolyn Mittrick.

Guests in attendance: Carol Hackett

Board Members not in attendance: none

A quorum was present.

### National Show Business

#### 1) De Oro and De Bronce Awards:

**Discussion:** The total cost of the de Oro, de Bronce and Diamante awards were \$1032.70 last year. 7 people sponsored. Cost of Emily Knight's medallion awards is \$1500 (\$75 each) which is higher than last year, however Carol already has 7 of them sponsored. There will 20 total de oro, de bronce, and diamante. The board approved the purchase.

**Action Item:** Emily will send an invoice to David. David will have Mary cut a check for Emily Knight to begin making them.

#### 2) First Place Awards

**Discussion:** Carol discussed using the the cook book as a first place award. The cook book represents the history of the breed in this country. Pam suggested a logo and award engraved on body brushes for about \$8. Carolyn is going to contact Francisco from Pisco World to see if he is giving a bottle of Pisco to the championship winners. Ernesto suggested a bottle of white wine from Humberto Del Solar.

**Action Plan:** We will wait to decide on the first place award until after we learn what awards are possible.

#### 3) Fees for Sponsorships and Advertising

We would like to keep the fees the same. The other opportunities to sponsor are breakfasts, the banquet room \$500, meet and greet and cash bar are \$250, championship buckles are \$150 and medallions are \$75. The committee would like to go after class sponsorships right now.

**Action Item:** The sponsorships will remain at the same fees as last year. David will send Melissa the sponsorship and ad fees to promote on FB.

#### 4) Class List

The three conjunto classes will be kept but we will decide later where they will be in the schedule.

**Action Item:** The class list will be shared with Arlynda for her suggestions. She will need to get it completed before sponsorships can be solicited.

**5) Regional Clubs' donation to the auction.**

The clubs have been asked to donate a basket to the silent auction. One hundred dollars will go to the club with highest selling basket.

**6) Program Book Sponsorship Recognition**

There will be a full page thank you for the championship buckle and medallion sponsors.

**7) Dinner**

Mary Kay Santos is getting information on the food and cost and meeting with Colbern caterer. And asked about selling the Pisco at the cash bar. After the classes are fully sponsored the committee will search for a sponsor for the \$500 room for the dinner.

**8) Saturday Night Entertainment**

Committee will look into getting a sponsor for the gala games to get more money and more horses to the show.

**Executive Session from 8:50 – 9:35 pm CST**

**Announcements**

The next Board of Director conference call meeting will be at 6:30 pm CST April 13, 2017.

**Adjournment**

Carolyn moved that the meeting be adjourned, seconded by David and this was agreed upon at 9:40 pm CST.

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Secretary NAPHA, Tina Mewhinney

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Date of Approval