

NAPHA Board of Directors Meeting Minutes

Conference Call

June 5, 2018, 7:00 pm CDT

Call to Order

The meeting was called to order at 7:10 pm CDT by Chris Austin with Tina Mewhinney as secretary.

Attendees

In attendance were Chris Austin, Tina Mewhinney, Kathleen Morrison, and Mark Renn. David Averette, Pam Casteneda, and Ernesto Sandigo were absent.

A quorum of board members was present.

Approval of Minutes

A motion to approve the May minutes was made by Mark Renn and seconded by Chris Austin. The minutes were approved unanimously.

Treasurer's Report

The treasurer's report will be net month.

Old Business

1. 2018 National Show

Things are going well and on track.

2. NAPHA Storage Shed Clean Up

Arlynda Castro and Mike Powers have disposed of and donated a lot of material and progress made.

3. Website update

Chris Austin will follow up with Kelly Ponciano.

4. Credit Card Processing

This is still in process with David Averette.

5. Membership Initiatives Revenue effects

This is pending a report by David Averette.

6. New Marketing Brochure update

Danell Adams is meeting with Kerry McGinley and Kelly Ponsicano to put on the finishing touches to the brochure.

7. Scholarship Foundation

The board is excited about the prospect of two tax free organizations and excited to see a business plan for each of them.

8. Bylaws changes

Kathleen Morrison has written the new bylaw for arbitration and mediation and it is ready to go.

Executive session 7:48 pm - 8:16 pm

New Business

1. New marketing plan

Peruvian Horse Education Foundation - The board will be excited to receive a business plan and the metrics for marketing.

2. Unruly horses in the show ring - The board will ask Arlynda Castro to contact judges and show stewards to encourage them to excuse horses that are misbehaving. This is a safety issue for both the rider and the others in the ring.

Adjourn

Chris Austin made a motion to adjourn and Kathleen Morrison seconded. Meeting was adjourned at 8:32 pm.