

NAPHA Board of Directors Minutes

Conference Call

March 12, 2018, 7:00 pm CDT

Call to Order

The meeting was called to order at 7:12 pm CDT by Chris Austin with Tina Mewhinney as secretary.

Attendees

In attendance were Chris Austin, Tina Mewhinney, Kathleen Morrison, Mark Renn, David Averette, and Pam Casteneda. Ernesto Sandigo was absent.

A quorum of board members was present.

Approval of Minutes

A motion to approve the February minutes was made by Mark Renn and seconded by Kathleen Morrison. The minutes were approved unanimously.

Treasurer's Report

David Averette the bank balance is \$63,880.30 as of today. Tina Mewhinney made a motion to approve and Mark Renn seconded. Motion passed unanimously.

Old Business

1. Accounting Discussion - Chris Austin
The have been questions about financials from some members. Joe Chandler talked with Chris Austin to ask questions on the financials. Joe was satisfied at the end of the conversation.
2. National Meeting- Tina Mewhinney
 - a) RAC agenda - Chris Austin will combine ideas from members into a draft agenda.
 - b) Catering will be handled on Pam Casteneda at the conference.
 - c) Thursday night at 7 pm the board will meet to discuss strategic goals for the organization.
 - d) Friday's morning schedule- The BOD will meet at hotel at 8:15 am. Tina Mewhinney will print the agenda, Pam Casteneda will handle white board, check in and handing out T shirts and packets by David and Athena Averette. The recognition dinner will have a cash bar, and the lifetime awards will be presented by board members.
 - e) Saturday clinic - David Averette and Horacio Santos will check in and sell the remaining shirts. Tina Mewhinney will work with the judge to get his needs met.

Horacio Santos will do afternoon judging clinic. Shuttle service to the clinic will be provided by those with rental cars.

Action Items: Mark Renn will get with Kerry McGinley for information on Barbara Windom, Pam Castenda to Danell Adams for Carolyn Mittrick and to Vanita Mann for Jorge Venezuela.

3. 2018 National Show

The committee met and they started working on the show. The biggest change may be reducing the number of Champion of Champion classes for the Performance Division. Nic Breaux, Pamela Casteneda, Athena Averette and Mark Renn attended another conference call to give their proposal for changes to the National Champion of Champion Performance classes. The purpose of reducing the number of Ch of Ch classes is to elevate the quality of horses winning and put the awards somewhat in line with the Breeding Division.

Action Item: Athena Averette and Nic Breaux will make three posters showing the possible alternatives and the revenue effects.

4. Trail Horse Certification - Tina Mewhinney

We had a discussion on how to expand the program so that trainers can certify their own horses. It was agreed this needed to be accomplished.

Action Item: Tina Mewhinney will address a solution.

5. Club Donation- Tina Mewhinney approached Bill Clattenberg about a donation of the club's money to a recreational rider program.

Action Item: Tina Mewhinney will write a proposal to send to Bill Clattenberg.

6. NAPHA Storage Shed Clean Up- Chris Austin

Mike Powers emailed Kate Holmsted and will make contact with Arlynda to have the Wine Country club clean it out.

7. Website update-

a) Credit Card self renewal program -Mark Renn

Arlynda Castro and Chris Austin met in conference call with Perfect Processing credit processing company. Stripe does has some positives but both are expensive.

Action Item: Mark Renn will talk with the Perfect Processing company to do an approximate comparison using a mid range assumption of mix of cards to see if we would save money in credit card processing.

b) Kelly Powers is being paid to put together the marketing brochure. International horses are not to be used - only U.S. horses. The regional clubs may print them in bulk from a pdf file on the website.

- c) We have been having trouble with the website. Kelly Powers has a new member only section of the website set up for testing. She will have a website update for us to look at in a few weeks.
- d) The credit card self renewal program is on hold until the credit card processing company decision is made.

8. Membership Initiatives Ideas

David Averette proposed a list of options for changes in NAPHA membership. Mark Renn suggested we need to evaluate what effect changes in membership fees would financial impact. What are we going to do with these funds? Propose a marketing budget, social media and other ideas before we present to membership.

- a) Scanning older documents- Tina Mewhinney

Arlynda suggested that there are old documents in storage that do not need to be scanned but can be discarded.

New Business

- 1. Show Pro fees- Chris Austin

There is a \$30 per day user fee for the program. Tina Mewhinney made a motion that in 2019 the show fees be increased by \$30 per day to cover Show Pro software fees regardless if it is a single or double show. Chris Austin seconded the motion. The motion passed unanimously.

- 2. Standing Committees - Tina Mewhinney made a motion to add a standing committee to address the interests of the Recreational Rider which include JOR and Trail Horse Testing and Certification program as well as any other recreational programs. Kathleen Morrison seconded the motion. Motion passed unanimously.

Action Items: The committee chair must be selected and that person can select the rest of the committee.

Executive session 9:17 -9:33 pm

Adjourn

A motion to adjourn was made by Tina Mewhinney and seconded by Kathleen Morrison. The meeting was adjourned at 9:32 pm CDT by Chris Austin.

Christina Mewhinney

NAPHA Secretary