

# NAPHA Board of Directors Meeting Minutes

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## Conference Call

August 20, 2018, 7:00 pm CDT

The meeting was called to order at 7:05 pm CDT by Chris Austin with Tina Mewhinney as secretary.

### Attendees

In attendance were Chris Austin, Tina Mewhinney, Kathleen Morrison, Mark Renn, and Ernesto Sandigo. David Averette joined the meeting at 7:35 pm. Pam Casteneda was absent.

A quorum of board members was present.

### Approval of Minutes

A motion to approve the July minutes was made by Mark Renn and seconded by Kathleen Morrison. The minutes were approved unanimously.

### Treasurer's Report

David Averette reported the bank balance is \$48,243.17 as of today. Tina Mewhinney made a motion to approve the report and Chris Austin seconded. Motion carried unanimously. David Averette will break out cost of attorney fees

### Old Business

1. New marketing video

The videoing went well. The Board is grateful to Danell Adams, Bonnie Gallejos, Trish Palmer, Ava and Vanita Mann, Brandi Crockett, Marc Alt, Alberto Enciso, Bettito Enciso, Jr, and Raul Enciso for their participation.

2. 2018 National Show

The board discussed incomplete entries for the National show. Those entries should be returned to the person for completion. The premium will be changed for next year to state an incomplete entry will not be accepted.

We need to encourage more sponsors for the National show.

3. Website update

The ranch map is up and running. Kelly is trying to speed up the site.

4. Credit Card Processing

Mary Emmons needs to complete the application for the processing. Chris will follow up with her.

5. Marketing Brochure

The brochure is on the web site. Kelly found a good price to print brochures for Arlynda to distribute. Tina Mewhinney made a motion to approve the printing of the brochure and Ernesto Sandigo seconded. The motion passed unanimously.

6. Scholarship Foundation

There has been no further progress.

7. Bylaws change - Rule 4.7

Kathleen Morrisson proposed a change to the bylaws to require mediation through Judicial Arbitration and Mediation Services. Our attorney recommended the wording to require following the procedure in place before mediation. Chris made a motion to amend the bylaws and Kathleen Morrisson seconded. The motion passed unanimously.

8. Protest / Grievance Rules

We have rules in place to handle grievances and the board is concerned about taking away the rights and privileges of the NAPHA members. Kathleen Morrisson will contact Danell Adams to discuss her proposal.

## New Business

1. Social Media Consultant expense

David Averette does not think our money currently is well spent on social media and that the marketing donation should be used for social media expenditures. David made a motion not to renew the contract with Melissa Osburn for social media services and for those expenses to go to the marketing committee for their guidance on further social media campaign in coordination with the new video. Ernesto seconded and the motion passed unanimously. Tina Mewhinney will contact Melissa Osburn. Chris Austin will reach out to Kerry McGinley to find out what the best solution to use these monies.

2. Ecuador and Peru Associations Collaboration

Chris Austin shared with the board his discussion with Ecuador and Peru representatives regarding how we can cooperate and align our registries.

3. CLRC website changes

The CLRC had website changes without our knowledge which had some bugs. Chris Austin recommended that there should be a board liaison to the CLRC. Mark Renn volunteered to be the liaison.

4. BOD Nominations

There are currently 13 nominations. Nominations close Sept 1.

*Executive Session 8:34 pm - 8:55 pm*

5. Promotional Booth

David Averette described the booth that Athena Averette designed for promotions at shows. Two booths have been sponsored to be built by the Averettes and Jackie Green. Mark Renn made a motion to approve the design of the booths for production. Tina Mewhinney seconded. Motion carried.

**Adjourn**

David Averette made a motion to adjourn and Tina Mewhinney seconded. The motion passed and the meeting was adjourned at 10:00 pm CDT.

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Secretary NAPHA, Tina Mewhinney