

NAPHA Board of Directors Meeting Minutes

Conference Call

July 23, 2018, 7:00 pm CDT

Call to Order

The meeting was called to order at 7:10 pm CDT by Chris Austin with Tina Mewhinney as secretary.

Attendees

In attendance were Chris Austin, Tina Mewhinney, Kathleen Morrison, Mark Renn, David Averette, and Ernesto Sandigo. Pam Casteneda joined the meeting at 7:50 pm.

A quorum of board members was present.

Danell Adams joined the call as a guest to present ideas for a marketing video.

Approval of Minutes

A motion to approve the June minutes was made by Mark Renn and seconded by Kathleen Morrison. The minutes were approved unanimously.

Treasurer's Report

David Averette reported the bank balance is \$50,719.19 as of today. We are holding a receivable from the insurance company for legal fees which will be forthcoming. Tina Mewhinney made a motion to approve the report and Chris Austin seconded. Mark made a motion to accept the financials as given. Motion carried unanimously.

Old Business

1. New marketing video

Danell Adams had a meeting with the videographer. The price is based on 2 days shooting and 2 locations - Santa Barbara Summerland beach and a country setting to be determined. There will be three women on different horses with different colors. The beach scene will be casual - barefoot and bareback. The videographer has a drone for shots from above as well as motion from the ground. The total time would be about 2 minutes for social media. The price estimate is \$3800-\$5000 with an estimated date of completion September. The next step would be to publish on social media on no cost.

Tina Mewhinney made a motion to approve the video filming proposed by Danell Adams at a \$3800-\$5000 cost using monies marked for marketing. Chris Austin seconded the motion. The motion carried unanimously.

2. 2018 National Show

The committee reports that everything is going nicely.

3. NAPHA Storage Shed Clean Up

Mike Powers went to the storage for a whole day and made significant progress in reducing the items in storage. Chris Austin will email Arlynda to discuss next steps.

4. Website update

We are having some small issues with the website update. The board is following up with Kelly.

5. Credit Card Processing

Mark Renn will contact the company and give Kelly Ponciano and Mary Emmons contact information to get started.

6. New Marketing Brochure update

Chris Austin asked Kelly Ponciano to post the final draft of the brochure with the edits.

7. Scholarship Foundation

Chris Austin met with Donnie Hurwitz but nothing has been finalized

8. Bylaws change

The board upon the recommendation from our attorney wants to amend the bylaws to include mediation rather than arbitration. Kathleen Morrison has sent our attorney a draft of the edit but has not heard back. Shw will follow up with our attorney.

New Business

1. Late Fees for Fiesta Del Norte

The board David Averette made a motion to waive the late fees due to extending circumstances and Kathleen Morrison seconded. The motion passed unanimously with Chris Austin abstaining.

2. Transfer Fees - member vs nonmember

There was extensive discussion on whether the owner or buyer should bear the transfer fee for a horse and when a NAPHA member discount should be given. No solution was found and the topic has been tabled.

3. Unruly horses

We have had a few instances of unruly horses being allowed to continue to exhibit during a class after exhibiting unruly behavior. Chris Austin suggested that we do not need a rule change but instead need to reinforce our current rules and empower judges and show stewards to excuse unruly horses. Ernesto Sandigo will draft a notification to the judges directing them to excuse any unruly horse that endangers the rider or and other persons. A statement to this effect will be included in the National Show program.

4. Show steward Issues

Topic to be tabled until next month.

5. Protest / Grievance Rules

Topic to be tabled until next month.

6. Request for Judge's meeting

Tina Mewhinney will email details to Chris Austin to send to JAC.

Adjourn

Chris Austin made a motion to adjourn and Kathleen Morrison seconded. The motion passed and the meeting was adjourned at 10:14 pm CDT.