

**NAPHA BOARD OF DIRECTORS MEETING MINUTES  
OF  
NOVEMBER 9, 2020**

In attendance:

Joy Larsen-Ritter  
Mark Renn  
Naomi Scull  
Joy Larsen-Ritter  
Edie Gandy  
Ernesto Sandigo  
Heidi Opdyke  
Jose Vasquez  
Gail Benson  
Kerry McGinley

Meeting was called to order at 8:03 p.m.

**Marketing:**

Ms. Kerry McGinley was asked to attend the first part of the meeting to discuss the Marketing committee.

Kerry gave a report on the NAPHA Facebook Halloween costume contest. The pictures were up for 5 days and the winner was the one with the most "Likes". It had a good response. The winner was sent a belt buckle.

We are also getting great responses to the video on Instagram.

Members gave favorable responses to the Judges Interviews that were shown.

Around \$360 was spent on marketing production and it is a great value to the members and NAPHA in getting the word out about the horse and the Association.

**Minutes:**

A motion was made by Edie Gandy to accept the Minutes and seconded by Gail Benson,  
The motion passed.

**Financials:**

Heidi Opdyke presented the Financial Report.

Wells Fargo bank had deposited the \$1000 promotion payment into the checking account. This promotion was for maintaining certain balances in both the checking and savings accounts for 6 months.

A motion to accept the Financial Report as presented was made by Joy Larsen-Ritter and seconded by Edie Gandy.

The website needs to make sure all items can be paid through the Store.

**Cyber Show:**

Reimburse for the plates for the awards for the Sept. Cyber Show will be sent to Joy Larsen-Ritter. This is approximately \$85.

The Survey responses received so far about the show have been very favorable.

**Website:**

The new NAPHA Website has been launched. Please check for any problems or errors.

**December Auction:**

Donations are being sought for the next Online Auction. Phone calls will be made by members of the committee.

**Elections:**

Six (6) names have been received so far. The office was still waiting for the bios on 2 of the candidates.

Letters and ballots will be mailed from office. Ballots will be sent to attorney and must be postmarked by November 27, 2020, to be counted.

**Charitable Status:**

Mark Renn is researching into 501(c)5 status for NAPHA. More detail to follow.

**2021 Show Year:**

There is a concern whether regional shows will be held in 2021 due to COVID-19.

The Board may need to come up with an alternative for the regions.

**Annual Meeting:**

The Annual Meeting will be held December 12, 2020, at 11 a.m. EST. It will be a virtual meeting. Details to follow.

Respectfully submitted by:

Mary L. Emmons