

## **NAPHA Advisory Council Meeting 2/21/24**

The meeting was called to order by Danell Adams at 5:05 pm – PST

Present: Mike Powers, Donny Hurwitz, Danell Adams, Joy Gould, Michelle Wilson for Liz Potof, Kathleen Morrison, Penny Clayton, Nicole Brass, and Paul Opdyke – NAPHA President

Absent: Leigh Anderson, Pete Arnold, Mike Moszer, Darla Austin

Agenda Items: NAPHA President Briefing, Email Contact Lists, Briefing from Show President or Designee, Off Agenda Items.

### **NAPHA President Briefing:**

Paul Opdyke is the newly elected NAPHA President. For the last couple of weeks, he has been talking to people and getting a “feel” for how members are relating to NAPHA. He has been “mending a bunch of fences” between NAPHA and its members. He has been told that members don’t feel like they are being heard by NAPHA and Paul said that he is listening. Paul wants to do business more openly and welcomes and needs engagement from members.

Paul gave us a little sneak peek into the upcoming website improvement project. This will not be an incremental improvement approach. There has been a lot of communication about the lack of improvements on the website so NAPHA is engaging in a full-blown endeavor to correct the issues. The goal of the website is to have a better appearance and improved functionality. The timetable for these improvements is between 4 – 6 months.

Paul was specific with the Advisory Council's expectations and the vision for the council. He wants the Council to address the fundamental issue of attracting and keeping the members. Work on getting more people into the breed. Actions happen on the ground at the regional level and that is why it is so important for regional areas to have a list of current and former members, along with a list of people who own Peruvians but are not members. We need to keep everyone informed and involved the best we can.

Look at the strategies of other horse clubs and see how they are attracting and keeping members. What are the current clubs doing right? An example is the Northern Lights Peruvian Horse Club. They have a very large and active member base. How are they getting their members to stay active? How do we attract new exhibitors/riders as they are the future of the Peruvian breed?

NAPHA has 203 active members. Mike Powers is to send that list to all Advisory Council members. An important part of making the clubs grow and have active members again, is to contact people who own Peruvians but are not current members of a club. How do we get these people to reconnect with a club? More activities?

Paul also mentioned the Amateur Performance classes being split into the two categories of Level 1 and Level 2. This will hopefully encourage more riders to show in performance.

If you have any questions or concerns, Paul would like to hear from you. His phone number is 540-266-2604 and his email is paul.opdyke@outlook.com

#### **Email Contact Lists:**

Work on correcting duplicate contact information on the current email lists. Establish a list and keep it current so that information from the Advisory Council Minutes can be distributed promptly. This information needs to be sent out to the members so that they can respond to the minutes with any questions or concerns that they have so that the Council can understand the needs of our members better.

#### **Establishing Minute Approval Process:**

Minutes are to be approved after being sent out to the Advisory Council for comment/edit within 72 hours of the last comment/edit and then emailed to all contacts. If there isn't a response from a council member, that means they agree with the minutes and the minutes will be approved, as is. Motioned by Donny Hurwitz and seconded by Joy Gould.

#### **Briefing from the Show President or Designee – Upcoming Shows:**

##### **Lone Star Spring Spectacular Triple Show – March 29<sup>th</sup> – 31<sup>st</sup>, 2024**

Location: Cadence Bank Center – 301 West Loop 121, Belton, TX 76513

Judges: Danell Adams, Jose Risso Montes, and Eduardo Risso Montes

Contact for more information: Kelly Powers at info@lonestarperuvianhorseclub.org or 209-324-4213

##### **Cactus Classic Peruvian Horse Championship Show – May 10<sup>th</sup> – 12<sup>th</sup>, 2024**

Sponsored by Los Amigos Peruvian Paso Club & Copper State Peruvian Paso Club

Location: Horseshoe Park Equestrian Center, 20464 E. Riggs Rd., Queen Creek, AZ

Contact Michelle Wilson for additional details at rmicada@aol.com or Jolene Bell at 760-963-2340.

Judges: Anibal Vasquez De Las Casas and Martin Hudwalcker Pinilla.

Televised by Javier Ponce from Peruvian Horse TV.

**The Heartland Classic Peruvian Horse Show – May 25<sup>th</sup> – 26<sup>th</sup>, 2024**

Sponsored by Caballo de Paso Peruvian Horse Club & Centennial State Peruvian Horse Club

Location: Stormont Vail Event Center, 1 Expocentre Dr., Topeka, KS 66612

Judges: Janic Arllentar and Ernesto Sandigo

For more information contact: Leigh Anderson at [landers571@gmail.com](mailto:landers571@gmail.com)

or Pete Arnold 817-681-9646 or [pkarnold88@gmail.com](mailto:pkarnold88@gmail.com)

**Gold Rush Classic Peruvian Horse Show – June 21<sup>st</sup> – 23<sup>rd</sup>, 2024**

Sponsored by Southern California Peruvian Horse Club

Location: Southpoint Equestrian Center, 9777 S. Las Vegas Blvd, Las Vegas, NV 89183

Judges: TBD

For more information contact Robin James at [diamondvalleyperuvians@gmail.com](mailto:diamondvalleyperuvians@gmail.com)

**Northwest Peruvian Horse Championship Show – July 26<sup>th</sup> – 28<sup>th</sup>, 2024**

Location: Evergreen Equestrian Center 14405 179th Ave SE, Monroe, WA 98272

Judges: Janic Arllentar

Contact for more information: Dennis Brown at [snagislandranch@aol.com](mailto:snagislandranch@aol.com) or 206-234-3914

Penny Clayton at [mrspclayton@gmail.com](mailto:mrspclayton@gmail.com) or 425-750-0518

**Off Agenda Items:**

None at this time.

The next meeting is on the 19<sup>th</sup> of March, 2024 at 5 pm – PST

Motion to adjourn meeting at 5:40 pm – Danell Adams and seconded by Penny Clayton