

2024 Premium Sponsorship Opportunities

NAPHA National Show | October 18-20, 2024



SPONSORSHIPS

CLASS SPONSORSHIPS

Regular Class	\$45.00 / 2 for \$80.00
Championship Classes	\$55.00 / 2 for \$100.00
High Point Awards	\$55.00 / 2 for \$100.00
Best Gaited or Best Bozal	\$65.00 / 2 for \$120.00
Champion of Champion Classes	\$65.00 / 2 for \$120.00

PREMIUM SPONSORSHIPS

- Details on what is included on next page

Presenting Sponsor - SOLD! -	\$5,000.00
Elite Sponsorship	\$2,000.00
Gold Sponsorship	\$1,500.00
Silver Sponsorship	\$750.00
Hospitality Sponsor	\$375.00

PROGRAM ADS

SHOW PROGRAM ADVERTISEMENTS

PREMIUM AD SPACES

Front Cover - SOLD! -	\$2,000.00
Inside Front Cover	\$500.00
Inside Back Cover - SOLD! -	\$500.00
Back Cover - SOLD! -	\$1,000.00
Centerfold - SOLD! -	\$1,000.00

STANDARD ADS

Full Page Color	\$350.00
Half Page Color	\$200.00

Why Advertise?

**REACH A
LARGE
AUDIENCE!**



Programs will be available online to all NAPHA members and followers and distributed at the National Show.

For questions or to reserve sponsorships or program ads, please contact:

Becky Oley (440) 785-1179 boley04@yahoo.com

**All sponsorships and ads must be paid at time of reservation.*

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Presenting Sponsor: *The single highest exposure available!* **\$5,000.00**

- Brand will be included in a logo lock up with the US Nationals including announcements, printed materials, and social media. Therefore, anytime NAPHA Nationals is referenced, it will always include "Presented by your brand."
- Full page color ad in National Show Program (Available online to all NAPHA members and distributed at show)
- Name mentioned as presenting during live stream of show
- Premium main aisle stall location AND one free end stall if exhibiting
- Recognized as presenting sponsor on NAPHA Facebook Page, website, and all show advertising pieces
- Logo and link on NAPHANationals.com
- Sponsor video to rotate on NAPHA social media pages (sponsor must provide video)
- Option to pass out brochures, business cards, and marketing material in Exhibitor Packets
- One ad banner on site and headline on in arena photo back drop

Elite Sponsor: **\$2,000.00**

- Full page color ad in National Show Program (Available online to all NAPHA members and distributed at show)
- Name mentioned during live stream of show
- Sponsor video to rotate on NAPHA social media pages (sponsor must provide video)
- Recognized as Elite sponsor on NAPHA Facebook Page and website
- Logo and link on NAPHANationals.com
- Recognition as Elite sponsor
- One ad banner on site and Logo included on in arena photo back drop
- Premium main aisle stall location
- One free tack stall

Gold Sponsor: **\$1,500.00**

- Full page color ad in National Show Program (Available online to all NAPHA members and distributed at show)
- Name mentioned during live stream of show
- Sponsor video to rotate on NAPHA social media pages (sponsor must provide video)
- Recognized as Gold sponsor on NAPHA Facebook Page and website
- Logo and link on NAPHANationals.com
- Recognition as Gold sponsor in NAPHA booth, sponsor video to rotate on screen and socials during show
- One ad banner on site
- Main aisle stall location

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Silver Sponsor:

\$750.00

- Half page color ad in National Show Program (Available online to all NAPHA members and distributed at show)
- Promotional video to rotate on NAPHA social media pages (sponsor must provide video)
- Recognized as Silver sponsor on NAPHA Facebook Page and website
- Logo and link on NAPHANationals.com

Hospitality Sponsor:

\$375.00

- Half page color ad in National Show Program (Available online to all NAPHA members and distributed at show)
- Recognition of sponsor at hospitality table and coolers

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