**Present**: Paul, Bonnie, Edie, Paul, Janna, Silvia, Lucho, Bill

**Call to Order:** Paul @ 5:02 pm

    Secretary's Report - January Meeting Minutes

* The last page must be updated to change the date from 2016 to “in the past.”
	+ Motion to approve as amended by Edie; Bonnie 2nd
		- Passes unanimously

    Treasurer's Report - January Report and Balances.

* Checking: $20,977.50
* Savings: $138,014.51
	+ Motion to approve Treasurer Report by Lucho; 2nd by Janna.
		- Passes unanimously

2025 Budget Updates

* + Discussed Jan. P&L
		- This has been revised. Becky shared that the expenses for the national show needed to be revised once we read the contract from the venue. Now that we have the specifics and those charges, expenses have changed. Income is based on 125 horses.
		- It was discussed whether we would pull 125 horses. Given that the show needs to draw at least 34 horses to compensate for the potential impact of not having horses from the E. Coast, this number may need to be revised to closer to 100.
		- Bill shared that the planning committee does not plan to leave sponsorships to just one person. There are plans for communicating about sponsorships.
		- Passes unanimously

**Old Business:**

Website Project Update:

* Janna shared she is continuing to convert documents to fillable PDFs.
* The next item to be completed is to get an estimate to create a shop page so members can post horses for sale.
	+ Paul asked about possibly partnering with someone on the sales page, but Janna shared that the other group was not interested in partnering.
	+ Janna will get the information and quote from Kyle on creating this page.
* Bonnie asked about the “Search” bar. Janna shared that it should have been there and that she would speak with Kyle about getting that back. Bonnie also asked if there would be a page listing all past champion horses per show. Janna shared that there will be something possible down the road. It will require working with Becky and the Regional Club show secretaries. Janna shared that a backup of the webpage was created so that information would still be available.
	+ Paul asked if ShowPro could help gather this information and suggested that Becky reach out to ShowPro for this type of update and see if they could support it.

2025 National Show Update:

* Bill shared that Joe, Bonnie, and he will visit the venue next week and ask clarifying questions.
	+ Food and drink options for staff
	+ Possibility of Hospitality being brought in.
		- Becky shared that the facility had told her they could coordinate a food truck to be at our show for people to purchase food. We need to decide whether we want exhibitors to purchase what has been typically provided in the past.
	+ Policy on outside food or drinks
	+ Alcohol in the barn area.

    2025 Task Force Teams:

* Membership and Recreational Riding Program
	+ The committee has met and will provide information for Janna to add to our website.
* National Meeting Update
	+ Edie shared that she has contacted Mimi Busk about a Judge’s clinic being held at this meeting. However, the JAC does not want to do this. They would like the judge’s clinic in conjunction with a show. She will be in touch with Edie on how this could work. The JAC feels the judges need more work and that it would take up too much time at this National Meeting.
* Club/Show Incentive Proposals – Feedback
	+ No one on the board has heard anything from any member of a club about this one way or the other. It was suggested that it may not have resonated well with people.
	+ Paul explained that the club could do whatever they wanted with the returned money, including giving it to the new member(s).
		- New member/New Novice Rider Credit to Club/Show
			* $25 Aficionado
			* $35 Owner Member
				+ Payment or Credit to NAPHA fees

**New Business:**

Election of Western Area rep for AC:

* 3 candidates are interested, and Becky has shared their bios in a previous email with the board.
	+ Joy D. Gould
	+ Mike Powers
	+ Jody Childs
* Paul opened this up for discussion.
	+ There was a discussion regarding the position. The board voted. The results are as follows:
		- Joy D. Gould (6 votes)
		- Mike Powers (0 votes)
		- Jody Childs (0 votes)

Newly recognized clubs:

* + 2 new clubs both have submitted their bylaws and application forms.
	+ Bonnie asked if a list of members was provided, and Becky shared that they had provided that list.
	+ Discussion centered around the submission dates and submitted materials. Because one application wasn’t received until today, board members did not receive both in time to review them; we can only approve one. Edie shared that she agreed that due to the fact one hadn’t been received until this afternoon, it should not be approved at this time.
		- Janna moved to accept the application for The Wine Country Peruvian Horse Club; Bill 2nd.
			* Passes unanimously
		- The West Coast Peruvian Horse Alliance application can’t be approved until it has been reviewed.
			* Paul will reach out to that proposed club with this information.

Strategic Planning Template:

* + Edie shared a Strategic Planning Template for board review.
	+ The last time there was a strategic planning session was in 2019 or 2020. We believe we need to refocus on the strategic plan to move our breed forward.

**Additional Topics:**

* None currently

Adjourn:

* Motioned by Bonnie to adjourn; Silvia 2nd.
	+ Passes unanimously
	+ Adjourned at 7:04 pm