**Present**: Paul, Edie, Paul, Silvia, Lucho, Bill, Bonnie

**Call to Order:** Paul @ 5:03 pm.

Secretary's Report—We need to amend the minutes from 3.3.10 to change Becky's current compensation; it was incorrect.

* Motion to approve as amended: Edie, 2nd by Silvia
* Motion passes unanimously

    Treasurer's Report – Bonnie shared the following:

Checking: $14,569.86

Savings: $138,016.60

* Motion to approve report by Lucho, 2nd by Edie
* Motion passes unanimously

**Old Business:**

Website Project Update:

* We need to have Kyle start working on the sales page of our website.
* Bill asked about hiring Julio to add the features and “Pop” that we want for the public-facing website.
* Paul will reach out to Julio about this
* Edie suggested having Julio and Janna join a special meeting so we can provide input on what we want.
* Those interested in this special meeting are Edie, Bill, Paul
* Motion to reach out to Julio about this by Edie, 2nd by Lucho
* Motion passes unanimously
* Paul will reach out to Julio and Janna tomorrow.

2025 National Show Update:

* Kerry is to ensure Don Stine knows he will not be the show photographer this year.
* Bill updated the board on the status and discussion of awards for Ch of Ch awards.

    National General/Judges’ Meeting Update:

* Edie spoke with Bonnie about possibly having this at Gold Rush.
* Bonnie shared that SoCal would need to give up the arena for the Judge’s clinic and provide time at the end of the Awards banquet for the membership meeting. She mentioned having Kim Montee Cavataio lead the clinic. It would be far enough out from her judging the Nationals.
* Bill shared that we need NAPHA to offset the cost of extending SoCal’s Award banquet. Bill can share this at the SoCal meeting this weekend if the board approves.
* Edie shared that the judge’s clinic could be held at another time and that video footage could possibly be used for the judges to review.
* Bill will get a quote for extending the time from South Point and let the board know. He will ask for 1 hour time
* Edie suggested providing opportunities during the meeting for members to ask questions

**New Business:**

Jr. Scholarship Program:

* Bill discussed the program and getting it out for our Jr. Riders. Mike Powers has expressed interest in serving on this committee.
* We need a board liaison for this committee: Bill volunteered to be this liaison.
* Bill will also ask a few past Junior riders to be on this committee

Committee Interest Survey:

* Bill shared the names of the members who have expressed interest in serving on committees. Paul will contact each person and invite them to join the committees they are interested in.
* Silvia can send an email to the members of the marketing committee about the potential of NAPHA paying Horse Capital TV to provide interviews and publicity for the breed. The committee feedback will be shared at our upcoming board meeting.
* The survey can be sent out again in the future.

Strategic Planning:

* Summary: Paul shared that we have started the foundational pieces of Strategic Planning.
* Next Steps: Edie shared that our next steps would be looking at the critical success factors and creating SMART goals for each. Paul suggested that each board member take one of the critical success factors and provide input about that factor to him. This input needs to be provided to Paul 1 week before our next board meeting (the first Monday in April). The SMART Goal could be developed by whichever committee is aligned with the specific factor. We can use Bill's Action Plan template in the minutes from 3.3.25.

**Additional Topics:**

* Lucho will attend the National Show in Peru. He will share what NAPHA is working on at this show. Paul will provide Lucho with talking points, which he will share with the board members for any additional input.

**Adjourn**: Motion to adjourn by Edie, 2nd by Lucho. Motion passes unanimously. Meeting adjourned at 6:01 pm.