Present: Paul, Becky, Edie, Silvia, Bill, Janna, Bonnie

**Call to Order:** Paul called the meeting to order at 5:02 pm

<u>Secretary's Report</u> – Minutes were reviewed. Motion to approve by Edie, 2<sup>nd</sup> by Silvia. Motion passes unanimously.

Treasurer's Report -

Checking: \$13,723.20 Savings: \$138,018.91

Paul explained that the credit card fees are shown as income, but we then pay this out due to the charges we incur from accepting credit cards. Becky shared that the fees are down a little this year because people are using Zelle and sending checks instead of using credit cards.

Motion to approve by Janna, 2<sup>nd</sup> by Edie. The motion passes unanimously.

## **Old Business:**

Website Project Update:

- Janna had no updates to provide.
- Paul shared that he had located the person who had the sales website. Julio is too busy to take on our website project, so we are unable to schedule a meeting with him at this time. If we have appearance and design concerns, we are back to the drawing board. Paul has a marketing firm that deals with equestrian groups, but they are more aligned with sales.
- Bill shared that he has heard concerns that the website is not up to date and has been in the process of updates for over 5 years.
- Janna shared that the updates have been made, but no one sends her information to include
- Becky shared that she sends everything to Kyle for updates, which should be done quickly.
- Paul shared that when people complain, no specifics are provided. He
  appreciates the back-end work that has been done. Because we have not been
  successful in getting media to post, it does look as if the website is up to date.
  He suggested that maybe we need to look into a media company to keep the
  media updated.
- Janna shared that if people send her photos, she will get them up. She shared that the concerns shared with her all relate to show results not being up to date.
- Bill said he would share photos and videos through Google Drive with Janna.
- Silvia has spoken with Horse Capital TV, and they are more than willing to make the video at a ranch. They are based out of Florida. They are charging \$600 to create this video. We would own the rights to this video.
  - Bill moved to move forward with this, 2<sup>nd</sup> by Bonnie. Motion passes unanimously.
  - Silvia will get back with us for the actual dates for the video.

## 2025 National Show Update:

- There are no updates at this time.

# National General/Judges' Meeting Update:

- There were concerns with logistics around this taking place. Paul shared that the JAC had considered having this in a different setting involving videos and still photos. The JAC will need to work on this project. Edie shared that it is her understanding that NAPHA owns the videos we have. There are also videos on YouTube. Mimi thinks pausing and slowing down videos would be easier than having a live meeting. The meeting would still happen in person. It was shared that the understanding was that the JAC was asked about this; however, the entire judges' group was not polled. It was suggested that Mimi send a poll to the judges and gather information from them on how they would like to proceed. Edie will contact Mimi about this.
- We are moving forward with a membership meeting Thursday night at Gold Rush after their dinner. Paul shared a document that could be used at the meeting so board members could share out initiatives. The goal would be to make the conversation interactive and to solicit members' voices. Bill inquired about sharing the goals with members before the meeting to solicit more input. Edie and Paul agreed that sharing the goals would be beneficial. These could be placed in our newsletter. There could also be a flyer with this information available in the office. Bill reminded the board that Joe could design the flyers and have them printed if the NAPHA board approved the reimbursement. Bill will design the flyer to advertise the Membership Meeting, which will include goals (Edie will provide the wording for this). Once it is created, the board will approve. Southern California Club will make the copies, and NAPHA will reimburse. These flyers will then be sent to Becky for e-distribution

#### Junior Scholarship Program Update:

- Paul would like to get the information out to members.
- Bill asked if we could put a "pop-up" on our website to announce this. Bill will work with Becky and Janna on the wording.
- Bonnie suggested reaching out to Nick about helping with this committee.

#### **New Business:**

# JAC (test/process):

- Bill asked for clarification on the test revision and process for judges. He asked if any of the board members had seen the current test; none had. He went on to share that the current test has well over 100 questions, and they do not all align with what judges should know. Some of the questions are more appropriate for Show Stewards. Bonnie agreed with

- this. Edie shared that she thought the reason for this was so the test could be multi-use for either judges or show stewards.
- Bill also shared that it was his understanding that the current test is not even aligned with the current rules and bylaws. The test was written in 2019 and requires judges to use the rules/bylaws from 2014. He also shared that he was under the impression that people had volunteered to rewrite the current test to align with current rules/bylaws, and it is only for judges (there should be a separate test for show stewards). Bonnie shared that she and two other judges had volunteered to help with the rewriting of the test. Edie said she would contact Mimi about possibly getting the test rewritten.
- Bill asked why the board is not providing directions to our committees. Paul shared that he feels we should not, as a board, give directives that could cause our volunteers to leave the committees.
- Edie shared that the committee is at the board's discretion. We need to tighten up this. In the past, liaisons reported to the board. Edie suggested providing the required changes to the committee.
- Bonnie shared that in the past, committees had more guidance from the board.
- Bill also shared that there are no clinics, so by default, you would have to judge in order to be able to renew.
- Paul recommended having a conversation with the JAC to get a better understanding of where things are. Also, recommend including Lucho in this discussion.
- Bill asked if we, as a board, would be willing to give more direction to committees. Paul shared that we have to be careful and not run volunteers away. Bonnie agreed that suggestions have to be given with courtesy.

## Judge Approval process for shows:

- Bill asked for clarification on how judges are approved for shows and how a show could get approval for using a judge who is not NAPHA approved or on the approved list out of Peru. Recently, shows have used these types of judges, and he believes that it is a sign of disrespect to the judges who have gone through the correct process and have been officially approved.
- The discussion centered around the fact that our current rules allow for this. However, in those instances, the show does not receive full points for any judge who is not on the approved list. The show is not required to share this information in its premiums.
- Silvia shared that if we are trying to do what is right, we should at least have the courtesy to tell the exhibitors this information up front.
- Bill shared that there needs to be specific wording before approving premiums and shows to inform exhibitors.

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- This would be a procedural change and would not require a rule/bylaw change. This would take Becky out of the role of bad guy.
- Bill will develop the wording and email it to the board for discussion.

**Additional Topics: None** 

Adjourn: 6:35pm