

Members present: Paul Opdyke, Bonnie Gallegos, Becky Oley, Silvia Gomez-Silva, Bill Willis, Lucho Dapelo, Edie Gandy			
	Item	Owner	Notes
1.	Welcome	Paul	Call to order at 5:02 pm
2.	Approval of Previous Minutes	Bill	Motion to approve by Bonnie, 2 nd by Silvia. The motion passes unanimously, as submitted.
3.	Treasurer's Report	Bonnie	<p>Checking: \$12,926.03 Savings: \$138,021.15</p> <p>Paul explained that the transportation expense of \$292.97 was for arranging transportation to Las Vegas for the National Membership meeting.</p> <p>Dues & Subscriptions: a yearly fee of \$1,054.74 for the use of QuickBooks 2025. Dues & Subscriptions: a yearly fee of \$1,150.00 for use of Show Pro and OrgPro.</p> <p>There was no discussion. Motion to approve by Lucho, 2nd by Silvia. The motion passes unanimously, as submitted.</p>
4.	Old Business		
	Website Project Update	Paul	Paul shared that there is nothing to report because Janna has submitted her resignation. The previously submitted items need to be forwarded to Becky, who will then send them to Kyle for posting. The timeliness of posting was discussed, and the goal is to have the updated information on the website within two business days.

			<p>Bonnie asked if we had considered paying anyone to rework the website. We were looking at someone, but they were not able to do the work needed to rebuild it.</p> <p>Bill stated that he is willing to review the website's format and work on updates. He will just need the login credentials from Becky.</p> <p>The back end is there; we need to work on the outward-facing system.</p> <p>The goal would be to have updated information prior to our June Membership meeting.</p>
	National Show Update	Bill	<p>Bill shared that the next committee meeting is scheduled for this weekend, and more information will be shared at the next board meeting.</p>
	National General Membership Meeting	Paul	<p>Reviewed possible topics. Paul will provide an overview of the organization's current state.</p> <p>In the previous meeting, it was discussed that each liaison would report on what they had been working on.</p> <p>We need to take an honest approach to accepting responsibility for progress or the lack thereof.</p> <p>Paul shared that we have not made much progress. He asked for feedback.</p> <p>Bonnie shared that we have attempted many things, such as the website, but then things get dropped.</p> <p>Edie recommended that we retain a social media representative to push our social media presence.</p>

Bill mentioned that it's not just about having someone to post on social media, but it also involves having the necessary materials to do so. We would pay this person to do this job. Edie shared that she had forwarded the contact information to Paul, and the fee would be approximately \$99 per month. Silvia shared that the person from Horse Capital TV would be willing to do this job, and that she would also be making a video of the horse in June for an interview. The frequency of posting would probably determine the cost. This person will post content on our social media accounts. Bill asked what other social media platforms we had, but it wasn't clear what, if any, we had. Paul shared that our social media person would handle this. It was moved by Edie and 2nd by Silvia to have Cheri Prill become our social media manager. The motion passes unanimously. Silvia will contact her and discuss this possibility based on input from Paul.

Paul:

- Edie will cover the Marketing Topic
- Paul and Edie will cover Membership
- We need to publicize our Jr. Scholarship program. Possibly launch a campaign.

Edie:

- Consider offering an amnesty period for penalties related to horse registration, provided they are

			<p>active members. A clear timeline for this offer should be established, starting at the June meeting and lasting for 60 days.</p> <p>At our June meeting, we will outline who will be responsible for reporting to the members from this board.</p>
	JAC – Test Update – Plan Details	Paul	<p>Paul shared his understanding that the JAC did not want to move forward with updating the test.</p> <p>Edie suggested a SMART goal be given to the committee regarding the test. We need to start sharing more directives with the committees.</p> <p>Bill requests that an additional directive be issued to the JAC to update the Judge’s Card Application due to the presence of outdated information. Jo Ward passed away several years ago; the test is now open book, etc.</p>
5.	New Business		
	BOD Member Resignation – Next Steps	Paul	<p>Paul requested candidates from the board, but none were provided.</p> <p>Paul shared that we would solicit candidates from the general membership to fill this position.</p> <p>Becky and Paul will coordinate the official language that will go out to the membership. We would like to have candidates ready for the June meeting.</p>
6.	Additional Topics	Paul	<p>There is a dilemma with having 3 shows in May. The reality is that venue availability plays a significant role in the lack of flexibility when clubs are looking at dates.</p> <p>Silvia shared that this is a significant issue. She has even looked at switching dates, but none of the options would work</p>

			<p>with the venue. She will continue to work with her venue. When clubs secure a specific venue, it is not easy to simply change dates, unless you are willing to change venues entirely. Additionally, venues aren't willing to let clubs move around from year to year. They also want stability.</p> <p>There will be a large equine expo in Ohio next year. We hope to attract enough people to participate in a demonstration and set up a NAPHA booth.</p> <p>Edie inquired about the location of the backdrop and marketing materials. Juvi had worked to retrieve them last year.</p> <p>Silvia also mentioned she could not find anything to use at her show.</p> <p>Bill said it would be nice to have two sets so that shows could request the materials and they could be checked out for use.</p> <p>Lucho congratulated Silvia on a great show!</p> <p>Edie moved to go into Executive Session, Lucho 2nd. Motion passes unanimously.</p>
7.	Adjourn	Paul	<p>Motion to adjourn by Bonnie, 2nd by Lucho. Motion passes and the meeting adjourned at 6:28 pm.</p>

Submitted by Bill Willis, NAPHA Secretary