



Edie Gandy

President

Larry Underwood

First Vice-President

Kerry McGinley

Second Vice-President

Bill Willis

Secretary

Bonnie Gallegos

Treasurer

Silvia Gomez-Silva

Board Member

Lucho Dapelo

Board Member

Meeting Date: 8.11.25

Members Present: Kerry McGinley, Larry Underwood, Bonnie Gallegos, Bill Willis, Edie Gandy, Lucho Dapelo

	Item	Owner	Notes
1.	Welcome	Edie	Meeting started at 5:01 pm CST
2.	Approval of Previous Minutes	Bill	The previous minutes were reviewed. No additions or corrections. Motion to approve the minutes by Lucho and a second by Larry. The motion passed unanimously.
3.	Treasurer's Report	Bonnie	Checking: \$9,515.81 Savings: \$138,028.01 We discussed reimbursement procedures for travel related to NAPHA. Motion to approve by Lucho, seconded by Larry. The motion passed unanimously.
4.	Old Business		
	National Show Class List Approval	Edie	Kerry reported that the premium is due immediately to Julio. A welcome letter is still needed from the NAPHA board. Kerry will send the premium to the board for review; it is the same as last year. We are handling Level 1 and Level 2 the same



			<p>this year as last year. The only change in the class list is that the stakes class has been moved to Friday night for Halloween. We are working on a Friday night exhibitor dinner and will share more information through our socials.</p> <p>Kerry will send the class list to the board, and the board will vote to approve it through email to ensure we have viewed it and approved it as a board.</p>
	Social Media Marketing		<p>We discussed the social media marketing options and their breakdown. The top two are Smart Comms and SocialBee. SocialBee does include a 14-day free trial.</p> <p>Motion to try SocialBee by Bonnie, seconded by Lucho. The motion passed unanimously.</p>
5.	New Business		
	Newsletter input	Bill	<p>Bill requested input from the board for our upcoming newsletter.</p>
	National Show Points	Bonnie	<p>Bonnie brought up the points multiplier for show points. The National Show should receive more points than any other regional show. The question is, how do we rewrite this so that it is more fluid and able to meet the criteria of regional shows in a way that would equalize the points? That way, if there are no triple shows, then the points would not need to be a quad-pointed show. The board understands this point and recognizes that we need to work on the verbiage on this type of flexibility. It will also be necessary to take into consideration the number of horses attending the shows.</p>



			Edie asked Bonnie to put something together for review at the next board meeting.
	Access to articles for newsletters	Lucho	Lucho spoke to Bernardo Glasner and he has given us permission to use any of his articles as long as we put a thank you to him in the newsletter. Edie shared that several others have given us permission to use their articles as well. Bill asked for either links or PDFs and we can use them in upcoming newsletters.
6.	Additional Topics		Larry asked if he could attend the AC meeting. Bill shared he would not be able to attend this meeting and asked Edie to see if the AC would be okay with Larry attending in Bill's place for this meeting.
7.	Adjourn	Edie	The motion to adjourn was made at 5:26pm PST by Bonnie and seconded by Larry. The motion passed unanimously.
Submitted by Bill Willis, NAPHA Secretary			