

**Edie Gandy**

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Bill Willis

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Bonnie Gallegos

Treasurer

Silvia Gomez-Silva

Board Member

Lucho Dapelo

Board Member

Meeting Date: 9.8.25

Members Present: Edie Gandy, Larry Underwood, Silvia Gomez-Silva, Becky Oley, Kerry McGinley, Bonnie Gallegos, Lucho Dapelo, Bill Willis

	Item	Owner	Notes
1.	Welcome	Edie	The meeting called to order at 5:03pm PST
2.	Approval of Previous Minutes	Bill	Minutes were reviewed, and Bonnie presented clarification regarding points for shows. This revision was made, and the previous minutes were approved.
3.	Treasurer's Report	Bonnie	Checking: \$16,860.74 Savings: \$138,030.17 No discussion, Motion to approve as read by Larry and a 2 nd by Silvia. Motion passed unanimously.
4.	Old Business		
	Update on 2025 National Show	Kerry	Kerry provided an update on the National Show. The premium should be ready this week. She shared information about available stalls and their proximity to the arena we will be using. All of the stalls are close to the arena. She also shared information about RV spaces, which are scattered throughout the facility. We will need to



			<p>assign a point person, Pete Arnold, who will coordinate this.</p> <p>The facility can provide additional security if needed, and they will provide us with a list of security features included.</p> <p>For every stall we use, we will get 1 parking pass. We get 5 free as part of the venue rental. We will need to distribute these passes to others as needed.</p> <p>We can bring in a food truck or approved vendors. We are planning an exhibitor dinner, and we will charge for it. There will also be a contest for the best-decorated stall.</p> <p>Waiting to hear about the availability of the videographer.</p> <p>All awards have been ordered.</p> <p>Ads for the program should be sent to Kerry.</p>
	Update on Social Media Marketing	Edie	<p>Edie provided an overview of the Social Bee option. We create the content and assign when and to what social media sites to post to. We would still have to come up with the content. The interface is not what we want, so we discussed possibly finding another option.</p> <p>Bill shared the information about a marketing person, and Silvia shared that she knew someone as well. We need to determine what we want in terms of posting and marketing. Then we could look into more personalized marketing plans.</p> <p>Larry pointed out that we also need to find a way to market horses for sale.</p> <p>Bill will reach out to his contact.</p>



			<p>Edie and Silvia will reach out to a person they know.</p> <p>Kerry will reach out to her contact.</p> <p>We will bring those back to the board for consideration.</p> <p>It was discussed taking this to the marketing committee and get their input in terms of what we are looking for in a social media person.</p> <p>Lucho moved to send this to the marketing committee, it was 2nd by Bonnie. Motion passed unanimously.</p>
	Update on Newsletter	Bill	Becky has received the September newsletter, which she must send out this week. He will collaborate with Yvonne Powers on next month's newsletter.
5.	New Business		
	Blood Testing – Billing from UC Davis	Edie	<p>UC Davis has sent us a bill for over \$10,000 for the blood draws we have completed at each show. Becky has attempted to contact them for clarification and requested a breakdown from UC Davis. The invoices were being sent to the incorrect address. They have inquired about settling the bill and payment for the 2025 year, which is \$4550.00. Each blood test for each horse is \$175.</p> <p>Larry suggested increasing the fees we charge for blood draws, however, this is subject to a club decision.</p> <p>The board discussed sharing this information with all club presidents so they can plan accordingly. Becky shared that this had been shared with them in the past and that NAPHA decided last year that it would no longer cover this cost for the clubs. It</p>



			<p>was decided that we should send this out at the beginning of each show season. Silvia will reach out to another lab for fees. It was also discussed whether or not we need to continue with this process. Motion to respond to UC Davis by Bonnie and 2nd by Larry.</p>
	National Show Staff Hotel Accommodations	Bill	<p>Motion that if a staff member wants to stay elsewhere, they will pay the difference between the cost of the staff hotel and the other hotel was made by Bonnie, 2nd by Lucho. Motion passed unanimously.</p>
	National Show Per Diems	Bill	<p>National per diem rates were discussed. The show committee will make their recommendation and Kerry will let the board know.</p>
	Reduced Fees for Clubs	Edie	<p><u>Click here to view the proposal</u> It was discussed about the new proposed fee schedule. Motion by Larry Underwood to approve, it was 2nd by Silvia and motion passed unanimously.</p>
	Reclassification of Shows	Edie	<p>Larry moved to approve as proposed. It was 2nd by Kerry, and motion passed unanimously.</p>
	Establish a Procedure for once the Amateur Recommendation is received from the Advisory Council	Edie	<p>AC's next meeting is Sept. 10. Once we get the proposal, we will review it as a board and determine next steps.</p>
	Rule change regarding tack	Bonnie	<p>Bonnie shared the rule change and member feedback regarding this. There was only feedback from one member.</p>



			Motion to approve the rule change by Kerry and 2 nd by Larry. Motion passed unanimously.
	Member Survey (Laureado Issue)	Edie	Edie shared the draft of the member survey with the board.
	Membership Application Process	Bill	If people pay through the NAPHA website, Becky knows right away because of the credit card fees. This can be reviewed as needed. She sends the list to CLRC and then within 48 hours she has the list combined with those who have paid through Canada. We are typically only about 3 weeks behind.
	Lifetime Achievement Recognition Award or Member of the Year Award	Edie	The board discussed bringing back this award. Discussions revolved around how it would be nice to do this, especially to recognize members for their contributions. This has been based on a board decision and could be used to recognize more than one individual. Motion to recognize two individuals. 2 nd by Larry. Motion passed unanimously.
	Recognition of Sire and Dam of the Year	Edie	It was discussed about possibly bringing this back. It would require tracking it in some way. Some breeds keep this in a spreadsheet, and someone would need to take this role on. The board will continue to discuss this possibility
	New Marketing Material	Bill	Could we possibly have a new brochure created that we could use
	NAPHA Booth decorations	Bill	Bill shared that he will be taking the NAPHA display and setting it up in Burbank this year.



			<p>He asked if NAPHA would be willing to reimburse for the purchase of a folding table and some decorations.</p> <p>In addition, we will need to reimburse someone for the labels so that the new NAPHA address appears on the brochures we display.</p> <p>Motion to reimburse for a folding table and labels by Larry, 2nd by Bonnie, and motion passed unanimously.</p> <p>Becky will send the reimbursements once she receives the invoices.</p>
	Establish Timeline for BOD Nominations	Edie	Becky has a generic call for nominations, which we typically send out at the end of September. The elections need to be completed by the end of December. Edie will send out the timeline we have used in the past. We have 1 elected and 1 appointed position coming up.
	2026 National Judges	Edie	Typically, the AC submits recommendations. We need to send them our request. This will be shared with the AC at this week's meeting.
6.	Additional Topics		Discussed creating a visual representation to help understand the existing point system.
7.	Adjourn	Edie	Motion to adjourn by Bonnie at 7:27pm it was 2 nd by Larry. Motion passed unanimously.

Submitted by Bill Willis, NAPHA Secretary